SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934 (Amendment No.2)*

LIFETIME BRANDS INC		
(Name of Issuer)		
COMMON STOCK		
(Title of Class of Securities)		
53222Q103		
(CUSIP Number)		
December 31, 2009		
(Date of Event Which Requires Filing of this Statement)		

Check the appropriate box to designate the Rule pursuant to which this Schedule is filed:

[X] Rule 13d – 1(b) [] Rule 13d – 1(c) [] Rule 13d – 1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, *see* the *Notes*.)

1	NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY):			
2	,		ER OF A GROUP (See (a) [] (b) []	
3	SEC US	USE ONLY		
4	CITIZENSHIP OR PLACE OF ORGANIZATION			
		5 SOLE VOTING POWER	Delaware 0	
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING		6 SHARED VOTING POWER	725,749	
		7 SOLE DISPOSITIVE POWER	0	
PERSO	HTIW N	8 SHARED DISPOSITIVE POWER	739,749	
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON			
10	739,749 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (See Instructions)			
11		NT OF CLASS REPRESENTED BY AMOUNT IN R	OW (9)	
12	ТҮРЕ О	OF REPORTING PERSON (See Instructions)	6.2%	
			НС	

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CUSIP No 53222Q103

1	NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY):			
2	Bank of America, NA CHECK THE AI		94-1687665 APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions) (a) [] (b) []	
3	SEC USE ONLY			(0)[]
4	CITIZENSHIP OR PLACE OF ORGANIZATION			
		5 SOLE VOTING POV	VER	United States 725,749
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		6 SHARED VOTING	POWER	0
		7 SOLE DISPOSITIVE	E POWER	729,749
		8 SHARED DISPOSIT	TIVE POWER	10,000
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON			EACH REPORTING
10	739,749 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (See Instructions)			,
11				ROW (9)
12	ТҮРЕ О	F REPORTING PERSO	N (See Instructions)	6.2%
				ВК

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CUSIP No 53222Q103

Item 1(a).	Name of Issuer:					
	Lifeti	ime Brands Inc				
Item 1(b).	Addre	Address of Issuer's Principal Executive Offices:				
	1000 Stewart Avenue Garden City, NY 11530					
Item 2(a).	Name of Person Filing:					
	Bank of America Corporation Bank of America, NA					
Item 2(b).	Address of Principal Business Office or, if None, Residence:					
	Bank of America Corporation has its principal business office at 100 North Tryon Street, Floor 25, Bank of America Corporation, Center, Charlotte, NC 28255.					
Item 2(c).	Citizenship:					
	Bank of America Corporation Bank of America, NA		are States			
Item 2(d).	Title of Class of Securities:					
	Common Stock					
Item 2(e).	CUSIP	P Number:				
	53222	22Q103				
Item 3.	If This Statement is Filed Pursuant to Rule 13d-1(b), or 13d-2(b) or (c), Check Whether the Person Filing is a:					
	(a)	[] Broker or dealer registered under Section 15 of Act.	the Exchange			
	(b)	[] Bank as defined in Section 3(a)(6) of the Exchange	Act.			
	(c)	[] Insurance company as defined in Section 3(a)(1 Act.	9) of the Exchange			
	(d)	[] Investment company registered under Section 8 Act.	of the Investment Company			
	(e)	[] An investment adviser in accordance with Rule (E).	13d-1(b)(1)(ii)			
	(f)	[] An employee benefit plan or endowment fund in (F).	accordance with Rule 13d-1(b)(1)(ii)			
	(g)	[X] A parent holding company or control person in ac	cordance with Rule 13d-1(b)(1)(ii)(G).			
	(h)	[] A savings association as defined in Section 3(b) of	the Federal Deposit Insurance Act.			
	(i)	[] A church plan that is excluded from the definition of Company Act.	f an investment company under Section 3(c)(14) of the Investment			
	(j)	[] Group, in accordance with Rule 13d-1(b)(1)(ii)(J).				

If this statement is filed pursuant to Rule 13d-1(c), check this box. []

Item 4. Ownership:

With respect to the beneficial ownership of the reporting person, see Items 5 through 11 of the cover pages to this Schedule 13G, which are incorporated herein by reference.

Item 5. Ownership of 5 Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [].

Item 6. Ownership or More than Five Percent on Behalf of Another Person:

Not Applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person:

With respect to the beneficial ownership of the reporting person, see Items 5 through 11 of the cover pages to this Schedule 13G, which are incorporated herein by reference.

Item 8. Identification and Classification of Members of the Group:

Not Applicable.

Item 9. Notice of Dissolution of Group:

Not Applicable.

Item 10. Certification:

By signing below each of the undersigned certifies that, to the best of such undersigned's knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 02, 2010

Bank of America Corporation Bank of America, N.A.

By: /s/ Angelina Richardson

Angelina Richardson Vice President

EXHIBIT 99.1 - JOINT FILING AGREEMENT

The undersigned hereby agree that they are filing this statement jointly pursuant to Rule 13d-1(k)(1). Each of them is responsible for the timely filing of such Schedule 13G and any amendments thereto, and for the completeness and accuracy of the information concerning such person contained therein; but none of them is responsible for the completeness or accuracy of the information concerning the other persons making the filing, unless such person knows or has reason to believe that such information is inaccurate.

In accordance with Rule 13d-1(k)(1) promulgated under the Securities and Exchange Act of 1934, as amended, the undersigned hereby agree to the joint filing with each other on behalf of each of them of to such a statement on Schedule 13G with respect to the common stock of beneficially owned by each of them. This Joint Filing Agreement shall be included as an exhibit to such Schedule 13G.

Dated: February 02, 2010

Bank of America Corporation Bank of America, N.A.

By: /s/ Angelina Richardson

Angelina Richardson Vice President