#### SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## **SCHEDULE 13G**

#### UNDER THE SECURITIES EXCHANGE ACT OF 1934 (Amendment No.1)\*

#### LORILLARD INC

(Name of Issuer)

#### **COMMON STOCK**

(Title of Class of Securities)

## 544147101

(CUSIP Number)

#### December 31, 2009

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the Rule pursuant to which this Schedule is filed:

- [X] Rule 13d 1(b)
- [] Rule 13d 1(c)
- [] Rule 13d 1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, *see* the *Notes.*)

CUSIP N	No 544147101	13G	Page 2 of 19 Pages
1		EPORTING PERSONS FICATION NO. OF ABOVE PERSONS (EN	TITIES ONLY):
2	Bank of Amer CH	) BER OF A GROUP (See (a) [ ] (b) [ ]	
3	SEC USE ON	LY	(9)[]
4	CITIZENSHI	POR PLACE OF ORGANIZATION	
NUMB SHA	ER OF	DLE VOTING POWER HARED VOTING POWER	Delaware 0
BENEFICIALLY OWNED BY		DLE DISPOSITIVE POWER	11,277,312 0
I LIGOI	8 S	HARED DISPOSITIVE POWER	11,830,560
9	AGGREGATI PERSON	E AMOUNT BENEFICIALLY OWNED BY	EACH REPORTING
10	CHECK IF T SHARES (See	HE AGGREGATE AMOUNT IN ROW (9) E	11,830,560 EXCLUDES CERTAIN
11	, , , , , , , , , , , , , , , , , , ,	CLASS REPRESENTED BY AMOUNT IN	[] ROW (9)
12	TYPE OF RE	PORTING PERSON (See Instructions)	7.4%
			HC

CUSIP N	o 5441471	01	13G H	Page 3 of 19 Pages
1			EPORTING PERSONS FICATION NO. OF ABOVE PERSONS (ENTIT	TES ONLY):
2	Bank of America, NA 94-1687665 CHECK THE APPROPRIATE BOX IF A MEMBER OF A Instructions)			C OF A GROUP (See (a) [ ] (b) [ ]
3	SEC USE	ONL	Y	(-)[]
4	CITIZEN	SHIP	OR PLACE OF ORGANIZATION	
NUMBE		5 SO	LE VOTING POWER	United States 72,685
BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH 8 SI			ARED VOTING POWER LE DISPOSITIVE POWER	5,141,641 93,409
			ARED DISPOSITIVE POWER	5,490,471
9	PERSON	JAIE	AMOUNT BENEFICIALLY OWNED BY EA	
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES SHARES (See Instructions)			5,583,880 CLUDES CERTAIN
11	PERCEN	T OF	CLASS REPRESENTED BY AMOUNT IN RO	[] W (9)
12	TYPE OF	REP	ORTING PERSON (See Instructions)	3.5%
				BK

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1			EPORTING PERSONS ICATION NO. OF ABOVE PERSONS (ENT	TITIES ONLY):
2	Columbia		gement Advisors, LLC 94-1687 CK THE APPROPRIATE BOX IF A MEMB Instructions)	
3	SEC USE	ONL	Y	(0)[]
4	CITIZEN	SHIP	OR PLACE OF ORGANIZATION	
NUMB	ER OF	5 SO	LE VOTING POWER	Delaware 5,003,237
SHARES 6 BENEFICIALLY OWNED BY		6 SH	ARED VOTING POWER	31,960
		7 SO	LE DISPOSITIVE POWER	5,364,106
PERSON	WITH	8 SH	ARED DISPOSITIVE POWER	39,162
9	AGGREG PERSON	GATE	AMOUNT BENEFICIALLY OWNED BY	EACH REPORTING
10			E AGGREGATE AMOUNT IN ROW (9) E nstructions)	5,403,268 XCLUDES CERTAIN
11			CLASS REPRESENTED BY AMOUNT IN	[] ROW (9)
12	TYPE OF	REP	ORTING PERSON (See Instructions)	3.4%
				IA

CUSIP No 54414710	13G	Page 5 of 19 Pages	
	F REPORTING PERSONS ITIFICATION NO. OF ABOVE PERSONS	(ENTITIES ONLY):	
	Banc of America Investment Advisors, Inc. 56-2058405 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GUINSTRUCTIONS		
3 SEC USE (	DNLY	(b) [ ]	
4 CITIZENS	HIP OR PLACE OF ORGANIZATION		
5	SOLE VOTING POWER	Delaware 0	
NUMBER OF SHARES 6 BENEFICIALLY OWNED BY	SHARED VOTING POWER	28,322	
EACH REPORTING PERSON WITH	SOLE DISPOSITIVE POWER	0	
	SHARED DISPOSITIVE POWER	0	
9 AGGREGA PERSON	TE AMOUNT BENEFICIALLY OWNED	BY EACH REPORTING	
10 CHECK IF	THE AGGREGATE AMOUNT IN ROW ( See Instructions)	28,322 (9) EXCLUDES CERTAIN	
	OF CLASS REPRESENTED BY AMOUNT	[] []	
12 TYPE OF I	REPORTING PERSON (See Instructions)	0.0%	
		IA	

CUSIP N	lo 544147101	13G	Page 6 of 19 Pages
1		EPORTING PERSONS FICATION NO. OF ABOVE PERSO	NS (ENTITIES ONLY):
2		npany of Delaware 5 CK THE APPROPRIATE BOX IF A Instruction	
3	SEC USE ONI	.Y	(0)[]
4	CITIZENSHIP	OR PLACE OF ORGANIZATION	
NUMBI		DLE VOTING POWER	Delaware 2,178
SHARES 6 S BENEFICIALLY OWNED BY		ARED VOTING POWER	0
		DLE DISPOSITIVE POWER	2,178
PERSON	WITH 8 SH	ARED DISPOSITIVE POWER	0
9	AGGREGATE PERSON	AMOUNT BENEFICIALLY OWN	NED BY EACH REPORTING
10	CHECK IF TH SHARES (See	IE AGGREGATE AMOUNT IN RC Instructions)	2,178 DW (9) EXCLUDES CERTAIN
11	PERCENT OF	CLASS REPRESENTED BY AMO	[] UNT IN ROW (9)
12	TYPE OF REF	ORTING PERSON (See Instruction	0.0% Is)
			СО

CUSIP N	lo 544147101	13G	Page 7 of 19 Pages
1		REPORTING PERSONS TIFICATION NO. OF ABOVE PERSONS (ENTI	TIES ONLY):
2		ic Investment Management, Inc. 22-362 HECK THE APPROPRIATE BOX IF A MEMBE Instructions)	
3	SEC USE O	NLY	(0)[]
4	CITIZENSH	IIP OR PLACE OF ORGANIZATION	
	5	SOLE VOTING POWER	New York
NUMB			0
SHAI BENEFIC	CIALLY	SHARED VOTING POWER	0
OWNED BY EACH REPORTING 7 SC		SOLE DISPOSITIVE POWER	5
PERSON	WITH 8	SHARED DISPOSITIVE POWER	0
9	AGGREGA PERSON	TE AMOUNT BENEFICIALLY OWNED BY I	EACH REPORTING
10		THE AGGREGATE AMOUNT IN ROW (9) EX ee Instructions)	5 CLUDES CERTAIN
11	PERCENT	OF CLASS REPRESENTED BY AMOUNT IN R	[] OW (9)
12	TYPE OF R	EPORTING PERSON (See Instructions)	0.0%
			IA

CUSIP No 54414	47101	13G	Page 8 of 19 Pages
		EPORTING PERSONS FICATION NO. OF ABOVE PERSONS	(ENTITIES ONLY):
Merril 2		Pierce, Fenner & Smith, Inc. 1 CK THE APPROPRIATE BOX IF A M Instructions)	3-5674085 EMBER OF A GROUP (See (a) [ ] (b) [ ]
3 SEC U	JSE ONL	Y	(0)[]
4 CITIZ	ENSHIP	OR PLACE OF ORGANIZATION	
			Delaware
5 SC NUMBER OF		LE VOTING POWER	6,056,319
SHARES BENEFICIALLY		ARED VOTING POWER	0
OWNED BY EACH REPORTING		LE DISPOSITIVE POWER	6,056,319
PERSON WITH	<b>8</b> SH	ARED DISPOSITIVE POWER	0
9 AGGF PERSO		AMOUNT BENEFICIALLY OWNED	BY EACH REPORTING
		E AGGREGATE AMOUNT IN ROW ( Instructions)	6,056,319 (9) EXCLUDES CERTAIN
11 PERC	ENT OF	CLASS REPRESENTED BY AMOUNT	[] [] []
<b>12</b> TYPE	OF REP	ORTING PERSON (See Instructions)	3.8%
			BD, IA

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		EPORTING PERSONS FICATION NO. OF ABOVE PERSONS (EN	TITIES ONLY):
2	Merrill Lynch International 13-3779485 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (Se Instructions) (a) [ (b) [		
3	SEC USE ONL	Y	(0)[]
4	CITIZENSHIP	OR PLACE OF ORGANIZATION	
NUMBE		LE VOTING POWER	England 6,667
SHAR	ES 6 SH	ARED VOTING POWER	0
OWNED BY		LE DISPOSITIVE POWER	6,667
PERSON	WITH 8 SH	ARED DISPOSITIVE POWER	0
	AGGREGATE PERSON	AMOUNT BENEFICIALLY OWNED BY	EACH REPORTING
	CHECK IF TH SHARES (See	E AGGREGATE AMOUNT IN ROW (9) I Instructions)	6,667 EXCLUDES CERTAIN
11	PERCENT OF	CLASS REPRESENTED BY AMOUNT IN	[] ROW (9)
12	TYPE OF REP	ORTING PERSON (See Instructions)	0.0%
			BD

CUSIP No 54414	7101	13G	Page 10 of 19 Pages
		PORTING PERSONS ICATION NO. OF ABOVE PERSONS (EN	TITIES ONLY):
NMS 5	Services, CHE	BER OF A GROUP (See (a) [ ] (b) [ ]	
3 SEC U	SE ONL	Y	
4 CITIZ	ENSHIP	OR PLACE OF ORGANIZATION	
			Delaware
	5 SO	LE VOTING POWER	0
NUMBER OF SHARES BENEFICIALLY		ARED VOTING POWER	0
OWNED BY EACH REPORTING	7 SO	LE DISPOSITIVE POWER	0
PERSON WITH	<b>8</b> SH	ARED DISPOSITIVE POWER	100,000
9 AGGR PERSO		AMOUNT BENEFICIALLY OWNED BY	EACH REPORTING
	10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERT SHARES (See Instructions)		
	× ×	CLASS REPRESENTED BY AMOUNT IN	[]
<b>12</b> TYPE	OF REP	DRTING PERSON (See Instructions)	0.1%
			СО
CUSIP No 54414	7101	13G	Page 11 of 19 Pages

1		OF REPORTING PERSON DENTIFICATION NO. OF A	S BOVE PERSONS (ENTITIES	ONLY):
2	Merrill I	Lynch Bank Suisse, S.A. CHECK THE APPROPRI	22-3179746 ATE BOX IF A MEMBER OF Instructions)	F A GROUP (See (a) [ ] (b) [ ]
3	SEC US	E ONLY		
4	CITIZEN	NSHIP OR PLACE OF ORG	ANIZATION	
NUMB	FR OF	5 SOLE VOTING POWER	R	Switzerland 0
SHA	RES	6 SHARED VOTING POV	VER	0
BENEFICIALLY OWNED BY EACH REPORTING		7 SOLE DISPOSITIVE PC	OWER	0
PERSON	N WITH	8 SHARED DISPOSITIVE	E POWER	29,271
9	AGGRE PERSON		CIALLY OWNED BY EACH	I REPORTING
10		IF THE AGGREGATE AM S (See Instructions)	OUNT IN ROW (9) EXCLU	29,271 DES CERTAIN
11	PERCEN	NT OF CLASS REPRESENT	TED BY AMOUNT IN ROW (	(9)

CUSIP N	o 54414710	1 13G	Page 12 of 19 Pages
1		F REPORTING PERSONS NTIFICATION NO. OF ABOVE PERSO	ONS (ENTITIES ONLY):
2		ch Portfolio Managers Ltd CHECK THE APPROPRIATE BOX IF Instruction	
3	SEC USE C	DNLY	
4	CITIZENS	HIP OR PLACE OF ORGANIZATION	1
	5	SOLE VOTING POWER	Delaware 0
BENEFICIALLY OWNED BY		SHARED VOTING POWER	0
		SOLE DISPOSITIVE POWER	54,418
PERSON	WITH 8	SHARED DISPOSITIVE POWER	0
9	AGGREGA PERSON	TE AMOUNT BENEFICIALLY OW	NED BY EACH REPORTING
10		THE AGGREGATE AMOUNT IN RO See Instructions)	54,418 OW (9) EXCLUDES CERTAIN
11	PERCENT	OF CLASS REPRESENTED BY AMC	[] OUNT IN ROW (9)
12	TYPE OF F	REPORTING PERSON (See Instruction	0.0%
			IA, CO

#### Item 1(a). Name of Issuer:

Lorillard Inc

#### Item 1(b). Address of Issuer's Principal Executive Offices:

714 Green Valley Road Greensboro, NC 27408

#### Item 2(a). Name of Person Filing:

Bank of America Corporation Bank of America, NA Columbia Management Advisors, LLC Banc of America Investment Advisors, Inc. U.S. Trust Company of Delaware First Republic Investment Management, Inc. Merrill Lynch, Pierce, Fenner & Smith, Inc. Merrill Lynch International NMS Services, Inc. Merrill Lynch Bank Suisse, S.A. Merrill Lynch Portfolio Managers Ltd

#### Item 2(b). Address of Principal Business Office or, if None, Residence:

Bank of America Corporation has its principal business office at 100 North Tryon Street, Floor 25, Bank of America Corporate Center, Charlotte, NC 28255.

## Item 2(c). Citizenship:

Bank of America Corporation	Delaware
Bank of America, NA	United States
Columbia Management Advisors, LLC	Delaware
Banc of America Investment Advisors, Inc.	Delaware
U.S. Trust Company of Delaware	Delaware
First Republic Investment Management, Inc.	New York
Merrill Lynch, Pierce, Fenner & Smith, Inc.	Delaware
Merrill Lynch International	England
NMS Services, Inc.	Delaware
Merrill Lynch Bank Suisse, S.A.	Switzerland
Merrill Lynch Portfolio Managers Ltd	Delaware

# Item 2(d). Title of Class of Securities:

Common Stock

## Item 2(e). CUSIP Number:

544147101

### Item 3. If This Statement is Filed Pursuant to Rule 13d-1(b), or 13d-2(b) or (c), Check Whether the Person Filing is a:

- (a) [] Broker or dealer registered under Section 15 of the Exchange Act.
- (b) [] Bank as defined in Section 3(a)(6) of the Exchange Act.
- (c) [] Insurance company as defined in Section 3(a)(19) of the Exchange Act.
- (d) [] Investment company registered under Section 8 of the Investment Company Act.
- (e) [] An investment adviser in accordance with Rule 13d-1(b)(1)(ii) (E).

- (f) [] An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii) (F).
- (g) [X] A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G).
- (h) [] A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act.
- (i) [] A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act.
- (j) [] Group, in accordance with Rule 13d-1(b)(1)(ii)(J).

If this statement is filed pursuant to Rule 13d-1(c), check this box. []

## Item 4. Ownership:

With respect to the beneficial ownership of the reporting person, see Items 5 through 11 of the cover pages to this Schedule 13G, which are incorporated herein by reference.

# Item 5. Ownership of 5 Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [].

# Item 6. Ownership or More than Five Percent on Behalf of Another Person:

Not Applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person:

With respect to the beneficial ownership of the reporting person, see Items 5 through 11 of the cover pages to this Schedule 13G, which are incorporated herein by reference.

Item 8. Identification and Classification of Members of the Group:

Not Applicable.

Item 9. Notice of Dissolution of Group:

Not Applicable.

#### Item 10. Certification:

By signing below each of the undersigned certifies that, to the best of such undersigned's knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

## SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 02, 2010

#### Bank of America Corporation Bank of America, N.A. U.S. Trust Company of Delaware

By: /s/ Angelina L. Richardson

Angelina L. Richardson Vice President

## Columbia Management Advisors, LLC

By: /s/ Robert McConnaughey

Robert McConnaughey Managing Director

## Banc of America Investment Advisors, Inc.

By: /s/ Jeffrey Cullen

Jeffrey Cullen Vice President

## First Republic Investment Management, Inc.

By: /s/ Charles A. Christofilis

Charles A. Christofilis Chief Compliance Officer

Merrill Lynch, Pierce, Fenner & Smith, Inc. NMS Services, Inc.

By: /s/ Robert Shine

Robert Shine Attorney-In-Fact

## **Merrill Lynch International**

By: /s/ Gurjit Wadhera

Gurjit Wadhera Managing Director

#### Merrill Lynch Bank Suisse, S.A.

By: /s/ Michael Hold / Richard Greenwood

Michael Hold / Richard Greenwood Director / Chief Financial Officer

# Merrill Lynch Portfolio Managers Ltd

By: /s/ Jonathan Santelli

# **EXHIBIT 99.1 - JOINT FILING AGREEMENT**

The undersigned hereby agree that they are filing this statement jointly pursuant to Rule 13d-1(k)(1). Each of them is responsible for the timely filing of such Schedule 13G and any amendments thereto, and for the completeness and accuracy of the information concerning such person contained therein; but none of them is responsible for the completeness or accuracy of the information concerning the other persons making the filing, unless such person knows or has reason to believe that such information is inaccurate.

In accordance with Rule 13d-1(k)(1) promulgated under the Securities and Exchange Act of 1934, as amended, the undersigned hereby agree to the joint filing with each other on behalf of each of them of to such a statement on Schedule 13G with respect to the common stock of beneficially owned by each of them. This Joint Filing Agreement shall be included as an exhibit to such Schedule 13G.

Dated: February 02, 2010

# Bank of America Corporation Bank of America, N.A. U.S. Trust Company of Delaware

By: /s/ Angelina L. Richardson

Angelina L. Richardson Vice President

## **Columbia Management Advisors, LLC**

By: /s/ Robert McConnaughey

Robert McConnaughey Managing Director

## Banc of America Investment Advisors, Inc.

By: /s/ Jeffrey Cullen

Jeffrey Cullen Vice President

## First Republic Investment Management, Inc.

By: /s/ Charles A. Christofilis

Charles A. Christofilis Chief Compliance Officer

## Merrill Lynch, Pierce, Fenner & Smith, Inc. NMS Services, Inc.

By: /s/ Robert Shine

Robert Shine Attorney-In-Fact

## **Merrill Lynch International**

By: /s/ Gurjit Wadhera

Gurjit Wadhera Managing Director

## Merrill Lynch Bank Suisse, S.A.

By: /s/ Michael Hold / Richard Greenwood

Michael Hold / Richard Greenwood Director / Chief Financial Officer

# Merrill Lynch Portfolio Managers Ltd

By: /s/ Jonathan Santelli

Jonathan Santelli Attorney-in-Fact