PROSPECTUS SUPPLEMENT
(TO PROSPECTUS DATED SEPTEMBER 1, 1995)
(TO PROSPECTUS SUPPLEMENT DATED SEPTEMBER 1, 1995)
PROSPECTUS NUMBER: 1308
DATED: JANUARY 16, 1996

MERRILL LYNCH \& CO., INC.
MEDIUM-TERM NOTES, SERIES B DUE NINE MONTHS OR MORE FROM DATE OF ISSUE VARIABLE RATE NOTES

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<TABLE>
<CAPTION>
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BASE RATE: LIBOR
INDEX MATURITY: Three Months
TRADE DATE: January 16, 1996
SETTLEMENT DATE: January 22, 1996
MATURITY DATE: January 22, 1999
REDEMPTION DATE: N/A
OPTIONAL REPAYMENT DATES: N/A
SPREAD: 0.200%
    (plus twenty bps)
SPREAD MULTIPLIER: N/A
MAXIMUM INTEREST RATE:
MINIMUM INTEREST RATE: N/A
INTEREST RESET DATES: Quarterly, using two business days prior.
INTEREST PAYMENT DATES: Pays quarterly, on the 22nd day of each January, April, July, and October,
    commencing April 22, }1996\mathrm{ through the Maturity Date, subject to modified
    following business day convention.
INITIAL INTEREST RATE: 5.74688%
FORM: Book-entry
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On April 24, 1995, the Company increased to $\$ 11,150,000,000$ the aggregate principal amount of Medium- Term Notes, Series B authorized to be issued pursuant to the attached Prospectus Supplement and supplements related thereto. Such amount represents an increased authorization of $\$ 2,500,000,000$. As of March 31, 1995, the Company had issued and outstanding Notes in an aggregate principal amount of approximately $\$ 5,566,708,000$.

