

PROSPECTUS SUPPLEMENT
(TO PROSPECTUS DATED APRIL 4, 1996)
(TO PROSPECTUS SUPPLEMENT DATED APRIL 10, 1996)

PROSPECTUS NUMBER: 1354
DATED: APRIL 29, 1996

MERRILL LYNCH & CO., INC.
MEDIUM-TERM NOTES, SERIES B
DUE NINE MONTHS OR MORE FROM DATE OF ISSUE
FLOATING RATE NOTES

<TABLE>
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BASE RATE:	Fed Funds (Prior Day Effective)
INDEX MATURITY:	One day
TRADE DATE:	April 29, 1996
SETTLEMENT DATE:	May 2, 1996
MATURITY DATE:	May 4, 1998
REDEMPTION DATE:	N/A
OPTIONAL REPAYMENT DATES:	N/A
SPREAD:	0.300% (PLUS THIRTY BPS)
SPREAD MULTIPLIER:	N/A
MAXIMUM INTEREST RATE:	N/A
MINIMUM INTEREST RATE:	N/A
INTEREST RESET DATES:	Daily
INTEREST PAYMENT DATES:	The 4th day of February, May, August, and November, commencing August 4, 1996 through Maturity Date; subject to following business day convention.
INITIAL INTEREST RATE:	TBD May 2, 1996
FORM:	Book-entry

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ADDITIONAL INFORMATION: The first paragraph of the section "Incorporation of Certain Documents by Reference" contained in the attached prospectus, dated September 1, 1995, is hereby updated to specifically include reference to the Current Reports of Merrill Lynch & Co., Inc. Form 8-K dated September 19, 1995, October 17, 1995, November 2, 1995 and November 27, 1995 filed pursuant to Section 13 of the Securities and Exchange Act of 1934 which are incorporated by reference into such Prospectus. In addition, the amount of Securities that the Company

intends to sell from time to time specified on the first page of such Prospectus has been updated to equal \$8,741,425,546 aggregate principal amount of Debt Securities (or net proceeds in the case of warrants and in the case of securities issued at an original issue discount).