FILE NO. 33-65135 RULE 424(B)(3)

PROSPECTUS SUPPLEMENT (TO PROSPECTUS DATED APRIL 4, 1996) (TO PROSPECTUS SUPPLEMENT DATED APRIL 10, 1996)

PROSPECTUS NUMBER: 1368 DATED: MAY 13, 1996

MERRILL LYNCH & CO., INC.

MEDIUM-TERM NOTES, SERIES B

DUE NINE MONTHS OR MORE FROM DATE OF ISSUE

FLOATING RATE NOTES

<TABLE> <CAPTION>

<S> <C>

BASE RATE: LIBOR

INDEX MATURITY: One Month

TRADE DATE: May 13, 1996

SETTLEMENT DATE: May 16, 1996

MATURITY DATE: May 27, 1997

REDEMPTION DATE: N/A

OPTIONAL REPAYMENT DATES: N/A

SPREAD: -0.010%

(minus one bps)

SPREAD MULTIPLIER: N/A

MAXIMUM INTEREST RATE: N/A

MINIMUM INTEREST RATE: N/A

INTEREST RESET DATES: Monthly, using two business days prior.

INTEREST PAYMENT DATES: The 16th of each month commencing June 16, 1996 and maturity (short last

coupon), subject to following business day convention.

INITIAL INTEREST RATE: 5.41969%

FORM: Book-entry

</TABLE>