FILE NO. 33-65135 RULE 424(B)(3)

PROSPECTUS SUPPLEMENT (TO PROSPECTUS DATED APRIL 4, 1996) (TO PROSPECTUS SUPPLEMENT DATED APRIL 10, 1996)

PROSPECTUS NUMBER: 1378 DATED: JUNE 7, 1996

MERRILL LYNCH & CO., INC.

MEDIUM-TERM NOTES, SERIES B

DUE NINE MONTHS OR MORE FROM DATE OF ISSUE

FLOATING RATE NOTES

<TABLE> <CAPTION>

<S> <C>

BASE RATE: Treasury Bills

INDEX MATURITY: 6 Month

TRADE DATE: June 7, 1996

SETTLEMENT DATE: June 12, 1996

MATURITY DATE: June 12, 1997

REDEMPTION DATE: N/A

OPTIONAL REPAYMENT DATES: N/A

SPREAD: 0.200%

(plus twenty bps)

SPREAD MULTIPLIER: N/A

MAXIMUM INTEREST RATE: N/A

MINIMUM INTEREST RATE: N/A

INTEREST RESET DATES: Weekly

INTEREST PAYMENT DATES: December 12, 1996 and Maturity, subject to following business

day convention.

INITIAL INTEREST RATE: 5.77%

FORM: Book-entry

</TABLE>