FILE NO. 33-65135 RULE 424(B)(3)

PROSPECTUS SUPPLEMENT (TO PROSPECTUS DATED APRIL 4, 1996) (TO PROSPECTUS SUPPLEMENT DATED APRIL 10, 1996)

PROSPECTUS NUMBER: 1420 DATED: NOVEMBER 15, 1996

MERRILL LYNCH & CO., INC. MEDIUM-TERM NOTES, SERIES B DUE NINE MONTHS OR MORE FROM DATE OF ISSUE FLOATING RATE NOTES

<TABLE>

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<s></s>	<c></c>
BASE RATE:	Treasury Bills
INDEX MATURITY:	Three Months
TRADE DATE:	November 15, 1996
SETTLEMENT DATE:	November 20, 1996
MATURITY DATE:	November 20, 1997
REDEMPTION DATE:	N/A
OPTIONAL REPAYMENT DATES:	N/A
SPREAD:	0.300% (plus thirty bps)
SPREAD MULTIPLIER:	N/A
MAXIMUM INTEREST RATE:	N/A
MINIMUM INTEREST RATE:	N/A
INTEREST RESET DATES:	Weekly, and goes into effect one day after auction.
INTEREST PAYMENT DATES:	The 20th of February, May, August and November commencing February 1997 through Maturity, subject to following business day convention.
INITIAL INTEREST RATE:	TBD, November 18, 1996
FORM:	Book-entry

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