FILE NO. 333-13649 RULE 424(B)(3)

PROSPECTUS SUPPLEMENT (TO PROSPECTUS DATED JANUARY 6, 1997) (TO PROSPECTUS SUPPLEMENT DATED JANUARY 6, 1997)

PROSPECTUS NUMBER: 1455 DATED: JANUARY 27, 1997

MERRILL LYNCH & CO., INC.

MEDIUM-TERM NOTES, SERIES B

DUE NINE MONTHS OR MORE FROM DATE OF ISSUE

FLOATING RATE NOTES

<TABLE> <CAPTION>

<S> <C>

BASE RATE: Treasury Rate

INDEX MATURITY: Three Months

TRADE DATE: January 27, 1997

SETTLEMENT DATE: February 14, 1997

MATURITY DATE: February 15, 2000

REDEMPTION DATE: N/A

OPTIONAL REPAYMENT DATES: N/A

SPREAD: 0.300%

(Plus thirty bps)

SPREAD MULTIPLIER: N/A

MAXIMUM INTEREST RATE: 7.25%

MINIMUM INTEREST RATE: 3.00%

INTEREST RESET DATES: Quarterly, two business days prior to each Interest Payment

Date

INTEREST PAYMENT DATES: The fifteenth of February, May, August, and November,

commencing May 15, 1997, through the Maturity Date; subject

to modified following business day convention.

INITIAL INTEREST RATE: 5.50%

FORM: Book-entry

</TABLE>