

PROSPECTUS SUPPLEMENT  
(TO PROSPECTUS DATED JANUARY 6, 1997)  
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PROSPECTUS NUMBER: 1435  
DATED: JANUARY 10, 1997

REVISED

MERRILL LYNCH & CO., INC.  
MEDIUM-TERM NOTES, SERIES B  
DUE NINE MONTHS OR MORE FROM DATE OF ISSUE  
FIXED RATE NOTES

<TABLE>  
<CAPTION>

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BASE RATE: Fixed

INDEX MATURITY: N/A

TRADE DATE: January 10, 1997

SETTLEMENT DATE: January 15, 1997

MATURITY DATE: January 15, 1998

REDEMPTION DATE: N/A

OPTIONAL REPAYMENT DATES: N/A

SPREAD: N/A

SPREAD MULTIPLIER: N/A

MAXIMUM INTEREST RATE: N/A

MINIMUM INTEREST RATE: N/A

INTEREST RESET DATES: N/A

INTEREST PAYMENT DATES: May 15th, November 15th and Maturity, subject to following business day convention.

INITIAL INTEREST RATE: 5.83000%

FORM: Book-entry

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