FILE NO. 333-13649 RULE 424(B)(3)

PROSPECTUS SUPPLEMENT (TO PROSPECTUS DATED JANUARY 6, 1997) (TO PROSPECTUS SUPPLEMENT DATED JANUARY 6, 1997)

PROSPECTUS NUMBER: 1463 DATED: FEBRUARY 24, 1997

MERRILL LYNCH & CO., INC.

MEDIUM-TERM NOTES, SERIES B

DUE NINE MONTHS OR MORE FROM DATE OF ISSUE

FLOATING RATE NOTES

<TABLE> <CAPTION>

<S> <C>

BASE RATE: LIBOR

INDEX MATURITY: Three Month

TRADE DATE: February 24, 1997

SETTLEMENT DATE: March 3, 1997

MATURITY DATE: March 3, 1998

REDEMPTION DATE: N/A

OPTIONAL REPAYMENT DATES: N/A

SPREAD: -0.070%

(minus seven bps)

SPREAD MULTIPLIER: N/A

MAXIMUM INTEREST RATE: N/A

MINIMUM INTEREST RATE: N/A

INTEREST RESET DATES: Quarterly, using two business days prior.

INTEREST PAYMENT DATES: The third of March, June, September and December commencing

June 1997 through Maturity, subject to modified following business

day convention.

INITIAL INTEREST RATE: TBD, February 27, 1997

FORM: Book-entry

</TABLE>