FILE NO. 333-13649 RULE 424(B)(3)

PROSPECTUS SUPPLEMENT (TO PROSPECTUS DATED JANUARY 6, 1997) (TO PROSPECTUS SUPPLEMENT DATED JANUARY 6, 1997)

PROSPECTUS NUMBER: 1464 DATED: FEBRUARY 24, 1997

MERRILL LYNCH & CO., INC.

MEDIUM-TERM NOTES, SERIES B

DUE NINE MONTHS OR MORE FROM DATE OF ISSUE

FLOATING RATE NOTES

<TABLE> <CAPTION>

<S> <C>

BASE RATE: LIBOR

INDEX MATURITY: One Month

TRADE DATE: February 24, 1997

SETTLEMENT DATE: February 27, 1997

MATURITY DATE: February 27, 1998

REDEMPTION DATE: N/A

OPTIONAL REPAYMENT DATES: N/A

SPREAD: -0.040%

(minus four bps)

SPREAD MULTIPLIER: N/A

MAXIMUM INTEREST RATE: N/A

MINIMUM INTEREST RATE: N/A

INTEREST RESET DATES: Monthly, using two business days prior.

INTEREST PAYMENT DATES: The twenty-seventh of each month commencing March 1997 through

Maturity, subject to Modified Following Business Day Convention.

INITIAL INTEREST RATE: TBD, February 25, 1997

FORM: Book-entry

</TABLE>