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<CAPTION>

<S> <C>  
PROSPECTUS SUPPLEMENT FILE NO. 333-44173  
(TO PROSPECTUS AND PROSPECTUS SUPPLEMENT DATED JULY 7, 1997) RULE 424(B)(3)  
PROSPECTUS NUMBER: 1666

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MERRILL LYNCH & CO., INC.  
MEDIUM-TERM NOTES, SERIES B  
DUE NINE MONTHS OR MORE FROM DATE OF ISSUE  
FLOATING RATE NOTES

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<S> <C> <C> <C>  
PRINCIPAL AMOUNT: \$50,000,000 ORIGINAL ISSUE DATE: March 12, 1998  
CUSIP NUMBER: 59018SB78 STATED MATURITY DATE: September 12, 2000  
INTEREST CALCULATION: DAY COUNT CONVENTION:  
/x/ REGULAR FLOATING RATE NOTE /x/ ACTUAL/360  
/ / INVERSE FLOATING RATE NOTE / / 30/360  
(FIXED INTEREST RATE): / / ACTUAL/ACTUAL

INTEREST RATE BASIS:  
/x/ LIBOR / / COMMERCIAL PAPER RATE  
/ / CMT RATE / / ELEVENTH DISTRICT COST OF FUNDS RATE  
/ / PRIME RATE / / CD RATE  
/ / FEDERAL FUNDS RATE / / OTHER (SEE ATTACHED)  
/ / TREASURY RATE  
DESIGNATED CMT PAGE: DESIGNATED LIBOR PAGE:  
CMT TELERATE PAGE: LIBOR TELERATE PAGE: 3750  
CMT REUTERS PAGE: LIBOR REUTERS PAGE:

INDEX MATURITY: Three Months MINIMUM INTEREST RATE: Not Applicable  
SPREAD: 0.050% MAXIMUM INTEREST RATE: Not Applicable  
INITIAL INTEREST RATE: 5.7375% SPREAD MULTIPLIER: Not Applicable

INTEREST RESET DATES: The 12th of March, June, September, and December, commencing June 12, 1998 through the Maturity Date; subject to modified following business day convention.

INTEREST PAYMENT DATES: The 12th of March, June, September, and December, commencing June 12, 1998 through the Maturity Date; subject to modified following business day convention.

REPAYMENT AT THE  
OPTION OF THE HOLDER: The Notes cannot be repaid prior to the Stated Maturity Date.

REDEMPTION AT THE  
OPTION OF THE COMPANY: The Notes cannot be redeemed prior to the Stated Maturity Date.

FORM: The Notes are being issued in fully registered book-entry form.

TRUSTEE: The Chase Manhattan Bank

DATED: March 9, 1998

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