<TABLE> <CAPTION>

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PROSPECTUS SUPPLEMENT FILE NO. 333-44173 (TO PROSPECTUS DATED JANUARY 29, 1998, AND PROSPECTUS SUPPLEMENT DATED RULE 424(B)(3) MARCH 12, 1998) PROSPECTUS NUMBER: 1689

</TABLE>

MERRILL LYNCH & CO., INC. MEDIUM-TERM NOTES, SERIES B DUE NINE MONTHS OR MORE FROM DATE OF ISSUE FLOATING RATE NOTES

<TABLE> <CAPTION>

<S> <C><C>  $\langle C \rangle$ PRINCIPAL AMOUNT: \$10,000,000 ORIGINAL ISSUE DATE: April 16, 1998 CUSIP NUMBER: 59018S E59 STATED MATURITY DATE: April 16, 2001 INTEREST CALCULATION: DAY COUNT CONVENTION: /x/ ACTUAL/360 /x/ REGULAR FLOATING RATE NOTE / / INVERSE FLOATING RATE NOTE / / 30/360 (FIXED INTEREST RATE): / / ACTUAL/ACTUAL INTEREST RATE BASIS: / / COMMERCIAL PAPER RATE / / LIBOR / / CMT RATE / / ELEVENTH DISTRICT COST OF FUNDS RATE / / PRIME RATE / / CD RATE /x/ FEDERAL FUNDS RATE / / OTHER (SEE ATTACHED) / / TREASURY RATE DESIGNATED CMT PAGE: DESIGNATED LIBOR PAGE: CMT TELERATE PAGE: LIBOR TELERATE PAGE: 3750 CMT REUTERS PAGE: LIBOR REUTERS PAGE: INDEX MATURITY: MINIMUM INTEREST RATE: N/A Not Applicable SPREAD: 0.250% MAXIMUM INTEREST RATE: Not Applicable INITIAL INTEREST RATE: TBD SPREAD MULTIPLIER: Not Applicable INTEREST RESET DATES: Daily, commencing April 16, 1998 through the maturity date; subject to following business day convention. INTEREST PAYMENT DATES: Quarterly, on the 16th of January, April, July and October, commencing July 16, 1998; subject to following business day convention. REPAYMENT AT THE OPTION OF THE HOLDER: The Notes cannot be repaid prior to the Stated Maturity Date. REDEMPTION AT THE OPTION OF THE COMPANY: The Notes cannot be redeemed prior to the Stated Maturity Date. FORM: The Notes are being issued in fully registered book-entry form. TRUSTEE: The Chase Manhattan Bank DATED: April 13, 1998 </TABLE>