## FILE NO. 333-44173 RULE 424(B)(3)

## PROSPECTUS SUPPLEMENT (TO THE PROSPECTUS DATED JANUARY 29, 1998 AND PROSPECTUS SUPPLEMENT DATED MARCH 12, 1998) PROSPECTUS NUMBER: 1691

MERRILL LYNCH & CO., INC. MEDIUM-TERM NOTES, SERIES B DUE NINE MONTHS OR MORE FROM DATE OF ISSUE

FIXED RATE NOTES

| <table><br/><caption></caption></table>     |  |
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| <s></s>                                     | <c></c>  |
| PRINCIPAL AMOUNT:                           | \$100,000,000  |
| CUSIP NUMBER:                               | 59018S E75   |
| INTEREST RATE:                              | 6.06000%   |
| ORIGINAL ISSUE DATE:                        | April 20, 1998   |
| STATED MATURITY DATE:                       | October 15, 2001   |
| INTEREST PAYMENT DATES:                     | Each April 15th and October 15th, commencing on October 15, 1998 the Stated Maturity Date, subject to Following Business Day Convention. |
| REPAYMENT AT THE OPTION<br>OF THE HOLDER:   | The Notes cannot be repaid prior to the Stated Maturity Date.  |
| REDEMPTION AT THE OPTION<br>OF THE COMPANY: | N<br>The Notes cannot be redeemed prior to the Stated Maturity Date.   |
| FORM:                                       | The Notes are being issued in fully registered book-entry form.  |
| TRUSTEE:                                    | The Chase Manhattan Bank   |
| DATED:                                      | April 14, 1998   |

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