```
<TABLE>
<CAPTION>
<S> <C>
PROSPECTUS SUPPTEMENT
    FILE NO. 333-44173
(TO PROSPECTUS DATED JANUARY 29, 1998 AND PROSPECTUS SUPPLEMENT DATED RULE 424(B)(3)
MARCH 12, 1998)
PROSPECTUS NUMBER: 1737
</TABLE>
                    MERRILL LYNCH & CO., INC.
                    MEDIUM-TERM NOTES, SERIES B
                DUE NINE MONTHS OR MORE FROM DATE OF ISSUE
                    FLOATING RATE NOTES
<TABLE>
<CAPTION>
\begin{tabular}{llll}
\(\langle S\rangle\) & \(\langle C\rangle\) & \(\langle C\rangle\) & \(<C>\) \\
PRINCIPAL AMOUNT: & \(\$ 100,000,000\) & ORIGINAL ISSUE DATE: & June \\
& & & STATED MATURITY DATE:
\end{tabular}
INTEREST CALCULATION: DAY COUNT CONVENTION:
/x/ REGULAR FLOATING RATE NOTE /x/ ACTUAL/360
/ / INVERSE FLOATING RATE NOTE / / 30/360
(FIXED INTEREST RATE):
    / / ACTUAL/ACTUAL
INTEREST RATE BASIS:
/x/ LIBOR / / COMMERCIAL PAPER RATE
/ CMT RATE / / ELEVENTH DISTRICT COST OF FUNDS RATE
/ / PRIME RATE
/ / FEDERAL FUNDS RATE
    / / CD RATE
    / / OTHER (SEE ATTACHED)
/ / TREASURY RATE
DESIGNATED CMT PAGE: DESIGNATED LIBOR PAGE:
CMT TELERATE PAGE: LIBOR TELERATE PAGE:
CMT REUTERS PAGE: LIBOR REUTERS PAGE:
\begin{tabular}{llll} 
INDEX MATURITY: & Quarterly & MINIMUM INTEREST RATE: & Not Applicable \\
SPREAD: & -0.035 basis points & MAXIMUM INTEREST RATE: & Not Applicable
\end{tabular}
INITIAL INTEREST RATE: 5.65250\% SPREAD MULTIPLIER: Not Applicable
OPTIONAL "FLIP" COUPON: On December 30, 1998 ML & Co. may exercise a one time right to convert in whole, but
    not in part, the entire principal amount of the Notes to regular Fixed Rate Notes at a
    rate of 5.79% per annum calculated on an Actual/360 basis and payable upon maturity
    with 30 days prior notice.
INTEREST RESET DATES: Quarterly commencing June 30, 1998, through the Maturity Date; subject to
    modified following business day convention.
INTEREST PAYMENT DATES: Quarterly on the 30th of September, December, March, and Maturity, subject to modified
    following business day convention.
REPAYMENT AT THE
OPTION OF THE HOLDER: The Notes cannot be repaid prior to the Stated Maturity Date.
REDEMPTION AT THE
OPTION OF THE COMPANY: The Notes cannot be redeemed prior to the Stated Maturity Date.
FORM:
    The Notes are being issued in fully registered book-entry form.
TRUSTEE:
DATED: June 25, 1998```

