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PROSPECTUS SUPPLEMENT  
(TO PROSPECTUS DATED JANUARY 29, 1998 AND PROSPECTUS SUPPLEMENT DATED  
MARCH 12, 1998)  
PROSPECTUS NUMBER: 1738

FILE NO. 333-44173  
RULE 424(B) (3)

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MERRILL LYNCH & CO., INC.  
MEDIUM-TERM NOTES, SERIES B  
DUE NINE MONTHS OR MORE FROM DATE OF ISSUE  
FLOATING RATE NOTES

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PRINCIPAL AMOUNT: \$25,000,000 ORIGINAL ISSUE DATE: July 2, 1998

CUSIP NUMBER: 59018S L69 STATED MATURITY DATE: July 3, 2000

INTEREST CALCULATION: DAY COUNT CONVENTION:  
/x/ REGULAR FLOATING RATE NOTE /x/ ACTUAL/360  
/ / INVERSE FLOATING RATE NOTE / / 30/360  
(FIXED INTEREST RATE): / / ACTUAL/ACTUAL

INTEREST RATE BASIS:  
/x/ LIBOR / / COMMERCIAL PAPER RATE  
/ / CMT RATE / / ELEVENTH DISTRICT COST OF FUNDS RATE  
/ / PRIME RATE / / CD RATE  
/ / FEDERAL FUNDS RATE / / OTHER (SEE ATTACHED)  
/ / TREASURY RATE  
DESIGNATED CMT PAGE: DESIGNATED LIBOR PAGE:  
CMT TELERATE PAGE: LIBOR TELERATE PAGE: 3750  
CMT REUTERS PAGE: LIBOR REUTERS PAGE:

INDEX MATURITY: Quarterly MINIMUM INTEREST RATE: Not Applicable

SPREAD: 0.050% MAXIMUM INTEREST RATE: Not Applicable

INITIAL INTEREST RATE: TBD SPREAD MULTIPLIER: Not Applicable

OPTIONAL "FLIP" COUPON: On July 2, 1999 ML & Co may exercise a one time right to convert in whole, but not in part, the entire principal amount of the Notes to regular Fixed Rate Notes at a rate of 6.25% per annum calculated on an 30/360 basis and payable semi-annually on the 2nd of January and July with 30 days prior notice.

INTEREST RESET DATES: Quarterly commencing July 2, 1998, through the Maturity Date; subject to modified following business day convention.

INTEREST PAYMENT DATES: Quarterly on the 2nd of January, April, July and October, subject to modified following business day convention.

REPAYMENT AT THE  
OPTION OF THE HOLDER: The Notes cannot be repaid prior to the Stated Maturity Date.

REDEMPTION AT THE  
OPTION OF THE COMPANY: The Notes cannot be redeemed prior to the Stated Maturity Date.

FORM: The Notes are being issued in fully registered book-entry form.

TRUSTEE: The Chase Manhattan Bank

DATED:

June 25, 1998

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