<TABLE> <CAPTION>

<S> <C>

PROSPECTUS SUPPLEMENT FILE NO. 333-59997 (TO THE PROSPECTUS AND PROSPECTUS SUPPLEMENT DATED JULY 30, 1998) RULE 424(B)(3)

PROSPECTUS NUMBER: 1757

</TABLE>

MERRILL LYNCH & CO., INC. MEDIUM-TERM NOTES, SERIES B DUE NINE MONTHS OR MORE FROM DATE OF ISSUE FLOATING RATE NOTES

<TABLE> <CAPTION>

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PRINCIPAL AMOUNT: \$25,000,000 ORIGINAL ISSUE DATE: August 28, 1998

CUSIP NUMBER: 59018S N91 STATED MATURITY DATE: August 28, 2000

INTEREST CALCULATION: DAY COUNT CONVENTION: /x/ ACTUAL/360 // 30/360 /x/ REGULAR FLOATING RATE NOTE

/ / INVERSE FLOATING RATE NOTE (FIXED INTEREST RATE): / / ACTUAL/ACTUAL

INTEREST RATE BASIS:

/ / COMMERCIAL PAPER RATE /x/ LIBOR

/ / CMT RATE / / ELEVENTH DISTRICT COST OF FUNDS RATE

/ / PRIME RATE / / CD RATE

/ / FEDERAL FUNDS RATE / / OTHER (SEE ATTACHED) / / TREASURY RATE

DESIGNATED CMT PAGE: DESIGNATED LIBOR PAGE: CMT TELERATE PAGE: LIBOR TELERATE PAGE: 3750

CMT REUTERS PAGE: LIBOR REUTERS PAGE:

INDEX MATURITY: MINIMUM INTEREST RATE: Three Months Not Applicable

SPREAD: 0.010% MAXIMUM INTEREST RATE: Not Applicable

INITIAL INTEREST RATE: 5.69750% SPREAD MULTIPLIER: Not Applicable

INTEREST RESET DATES: Quarterly, on the 28th of February, May, August and November, commencing

November 28, 1998; subject to modified following business day convention.

INTEREST PAYMENT DATES: Quarterly, on the 28th of February, May, August and November, commencing

November 28, 1998; subject to modified following business day convention.

REPAYMENT AT THE

OPTION OF THE HOLDER: The Notes cannot be repaid prior to the Stated Maturity Date.

REDEMPTION AT THE

OPTION OF THE COMPANY: The Notes cannot be redeemed prior to the Stated Maturity Date.

FORM: The Notes are being issued in fully registered book-entry form.

TRUSTEE: The Chase Manhattan Bank

August 25, 1998 DATED:

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