<TABLE>

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PROSPECTUS SUPPLEMENT
(TO THE PROSPECTUS AND PROSPECTUS SUPPLEMENT DATED JULY 30, 1998)

FILE NO. 333-59997
RULE 424(B)(3)

PROSPECTUS NUMBER: 1760

</TABLE>

MERRILL LYNCH & CO., INC.

MEDIUM-TERM NOTES, SERIES B

DUE NINE MONTHS OR MORE FROM DATE OF ISSUE

FLOATING RATE NOTES

<TABLE> <CAPTION>

PRINCIPAL AMOUNT: \$50,000,000 ORIGINAL ISSUE DATE: September 1, 1998

CUSIP NUMBER: 59018S P40 STATED MATURITY DATE: September 1, 1999

INTEREST CALCULATION:

/x/ REGULAR FLOATING RATE NOTE

/ INVERSE FLOATING RATE NOTE

(FIXED INTEREST RATE):

DAY COUNT CONVENTION:

/x/ ACTUAL/360

// 30/360

// ACTUAL/ACTUAL

INTEREST RATE BASIS:

/ / LIBOR / / COMMERCIAL PAPER RATE

/ / CMT RATE // ELEVENTH DISTRICT COST OF FUNDS RATE

/x/ PRIME RATE // CD RATE

/ / FEDERAL FUNDS RATE // OTHER (SEE ATTACHED)

/ / TREASURY RATE

DESIGNATED CMT PAGE:

CMT TELERATE PAGE:

CMT REUTERS PAGE:

LIBOR REUTERS PAGE:

LIBOR REUTERS PAGE:

INDEX MATURITY: 0 MINIMUM INTEREST RATE: Not Applicable

SPREAD: -2.900% MAXIMUM INTEREST RATE: Not Applicable

INITIAL INTEREST RATE: 5.60% SPREAD MULTIPLIER: Not Applicable

INTEREST RESET DATES: Daily commencing September 1, 1998, through the Maturity Date; subject to

modified following business day convention.

INTEREST PAYMENT DATES: Quarterly commencing the 1st of December 1998, March 1999, June 1999 and

September 1999 subject to modified following business day convention.

REPAYMENT AT THE

OPTION OF THE HOLDER: The Notes cannot be repaid prior to the Stated Maturity Date.

REDEMPTION AT THE

OPTION OF THE COMPANY: The Notes cannot be redeemed prior to the Stated Maturity Date.

FORM: The Notes are being issued in fully registered book-entry form.

TRUSTEE: The Chase Manhattan Bank

DATED: August 27, 1998

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