## PROSPECTUS SUPPLEMENT (TO PROSPECTUS AND PROSPECTUS SUPPLEMENT DATED JULY 30, 1998)

PROSPECTUS NUMBER: 1758

MERRILL LYNCH & CO., INC.

MEDIUM-TERM NOTES, SERIES B

DUE NINE MONTHS OR MORE FROM DATE OF ISSUE

CALLABLE FIXED RATE NOTES

<TABLE> <CAPTION>

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PRINCIPAL AMOUNT: \$35,000,000

CUSIP NUMBER: 59018SP24

INTEREST RATE: 6.55000%

ORIGINAL ISSUE DATE: September 10, 1998

STATED MATURITY DATE: September 10, 2018

INTEREST PAYMENT DATES: 10th day of each month commencing October 10,1998, through and

including the Stated Maturity Date, subject to the following business day

convention.

REPAYMENT AT THE OPTION

OF THE HOLDER: The Notes cannot be repaid prior to the Stated Maturity Date.

REDEMPTION AT THE OPTION

OF THE COMPANY: The Notes may be redeemed prior to the Stated Maturity Date, See "Other

Provisions"

INITIAL REDEMPTION DATE: September 10, 2003

OTHER PROVISIONS: The Notes are subject to redemption at the option of the Company, in whole,

on any Interest Payment Date occurring in March or September commencing on or after the Interest Payment Date in September 2003, (the "Redemption Date") at the Redemption Price (as defined below) together with interest thereon payable to the Redemption Date, on notice given, at least 30 days prior to the Redemption Date. The Redemption Price with respect to this

Note shall be 100% of the principal amount of the Notes.

FORM: The Notes are being issued in fully registered book-entry form.

TRUSTEE: The Chase Manhattan Bank

DATED: August 25, 1998

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