

<TABLE>
<CAPTION>

<S> <C>
PROSPECTUS SUPPLEMENT FILE NO. 333-59997
(TO PROSPECTUS AND PROSPECTUS SUPPLEMENT DATED JULY 30, 1998) RULE 424(B) (3)
PROSPECTUS NUMBER: 1781

</TABLE>

MERRILL LYNCH & CO., INC.
MEDIUM-TERM NOTES, SERIES B
DUE NINE MONTHS OR MORE FROM DATE OF ISSUE
FLOATING RATE NOTES

<TABLE>
<CAPTION>

<S> <C> <C> <C>
PRINCIPAL AMOUNT: \$150,000,000 ORIGINAL ISSUE DATE: October 13, 1998
CUSIP NUMBER: 59018S R89 STATED MATURITY DATE: October 13, 1999

INTEREST CALCULATION: DAY COUNT CONVENTION:
/x/ REGULAR FLOATING RATE NOTE /x/ ACTUAL/360
/ / INVERSE FLOATING RATE NOTE / / 30/360
(FIXED INTEREST RATE): / / ACTUAL/ACTUAL

INTEREST RATE BASIS:
/ / LIBOR / / COMMERCIAL PAPER RATE
/ / CMT RATE / / ELEVENTH DISTRICT COST OF FUNDS RATE
/x/ PRIME RATE / / CD RATE
/ / FEDERAL FUNDS RATE / / OTHER (SEE ATTACHED)
/ / TREASURY RATE
DESIGNATED CMT PAGE: DESIGNATED LIBOR PAGE:
CMT TELERATE PAGE: LIBOR TELERATE PAGE:
CMT REUTERS PAGE: LIBOR REUTERS PAGE:

INDEX MATURITY: Daily MINIMUM INTEREST RATE: Not Applicable
SPREAD: -0.283% MAXIMUM INTEREST RATE: Not Applicable
INITIAL INTEREST RATE: TBD SPREAD MULTIPLIER: Not Applicable

INTEREST RESET DATES: Daily, commencing October 13, 1998, through maturity date; subject to following business day convention.

INTEREST PAYMENT DATES: Quarterly, commencing the 13th of January, April, July and October, subject to following business day convention.

REPAYMENT AT THE
OPTION OF THE HOLDER: The Notes cannot be repaid prior to the Stated Maturity Date.

REDEMPTION AT THE
OPTION OF THE COMPANY: The Notes cannot be redeemed prior to the Stated Maturity Date.

FORM: The Notes are being issued in fully registered book-entry form.

TRUSTEE: The Chase Manhattan Bank

DATED: October 8, 1998

</TABLE>

