Filed by Bank of America Corporation pursuant to Rule 425 under the Securities Act of 1933 and deemed filed under Rule 14a-12 of the Securities Act of 1934

> Subject Company: Merrill Lynch & Co., Inc. Commission File No. 001-07182

## Creating the Premier Financial Services Company in the World

Ken Lewis Bank of America Chairman and CEO John Thain Merrill Lynch Chairman and CEO

September 15, 2008





#### **Forward Looking Statements**

This presentation contains forward-looking statements, including statements about the financial conditions, results of operations and earnings outlook of Bank of America Corporation. The forward-looking statements involve certain risks and uncertainties. Factors that may cause actual results or earnings to differ materially from such forward-looking statements include, among others, the following: 1) projected business increases following process changes and other investments are lower than expected; 2) competitive pressure among financial services companies increases significantly; 3) general economic conditions are less favorable than expected; 4) political conditions including the threat of future terrorist activity and related actions by the United States abroad may adversely affect the company's businesses and economic conditions as a whole; 5) changes in the interest rate environment and market liquidity reduce interest margins, impact funding sources and effect the ability to originate and distribute financial products in the primary and secondary markets; 6) changes in foreign exchange rates increases exposure; 7) changes in market rates and prices may adversely impact the value of financial products; 8) legislation or regulatory environments, requirements or changes adversely affect the businesses in which the company is engaged; 9) changes in accounting standards, rules or interpretations, 10) litigation liabilities, including costs, expenses, settlements and judgments, may adversely affect the company; and 12) decisions to downsize, sell or close units or otherwise change the business mix of any of the company. Accordingly, readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date on which they are made. Bank of America does not undertake to update forward-looking statements to reflect the impact of circumstances or events that arise after the date the forward-looking statements, please read the Bank of America reports filed with the SEC and avai





In connection with the proposed merger, Bank of America will file with the SEC a Registration Statement on Form S-4 that will include a joint proxy statement of Bank of America and Merrill Lynch that also constitutes a prospectus of Bank of America. Bank of America and Merrill Lynch will mail the joint proxy statement/prospectus to their respective stockholders. Bank of America and Merrill Lynch urge investors and security holders to read the joint proxy statement/prospectus regarding the proposed merger when it becomes available because it will contain important information. You may obtain copies of all documents filed with the SEC regarding this transaction, free of charge, at the SEC's website (www.sec.gov). You may also obtain these documents, free of charge, from Bank of America' and then under the heading "Investor Relations" and then under the item "SEC Filings". You may also obtain these documents, free of charge, from Merrill Lynch's website (www.ml.com) under the tab "Investor Relations" and then under the heading "SEC Filings."





#### **Proxy Solicitation**

Bank of America, Merrill Lynch and their respective directors, executive officers and certain other members of management and employees may be soliciting proxies from stockholders in favor of the merger. Information regarding the persons who may, under the rules of the SEC, be considered participants in the solicitation of the stockholders in connection with the proposed merger will be set forth in the joint proxy statement/prospectus when it is filed with the SEC. You can find information about Bank of America's executive officers and directors in its definitive proxy statement filed with the SEC on March 19, 2008. You can find information about Merrill Lynch's executive officers and directors in its definitive proxy statement filed with the SEC on March 14, 2008. You can obtain free copies of these documents from Bank of America and Merrill Lynch using the contact information above.





#### **Creating the Premier Financial Services Provider**

- Merrill Lynch is a premium franchise
  - Leading global wealth manager
  - A leading global investment bank
  - Experienced management team
- Unprecedented market environment
  - Significant dislocations in financial markets
  - Standalone investment bank model questioned
  - Unprecedented impacts on companies





#### **Strategic Rationale**

- Diversify business mix
- Significant enhancement to our investment banking capabilities
  - Creates leading positions in
    - Global Debt Underwriting
    - Global Equities
    - Global M&A Advisory
- Leadership position in retail brokerage and wealth management
  - 20,000 financial advisors (16,690 Merrill Lynch advisors)
  - \$2.5 trillion in client assets
- Brings global scale in investment management
  - 50% ownership stake in BlackRock with \$1.4 trillion in AUMs
  - Columbia funds have \$425 billion in AUMs (total BAC AUMs \$589 billion)





## **Coast to Coast Footprint**

#### In Bank of America footprint

- 78% of U.S. population in footprint
- BAC serves 59 million consumer and small business households

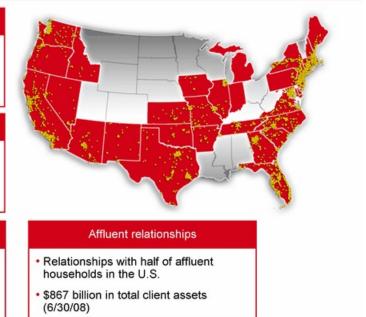
#### Positioned in growth areas

- Leadership positions in 15 of 20 fastest growing states
- Strong retail presence in top 30 metropolitan areas

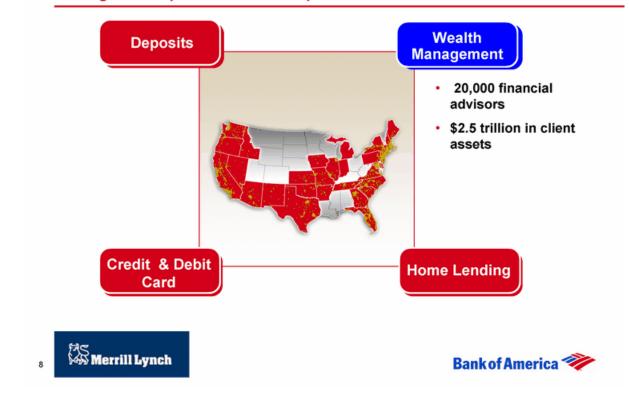
#### **Business Client Leader**

- #1 Small Business Bank
- Relationships with 99% of the U.S. Fortune 500 companies and
- 83% of the Global Fortune 500

# RS Merrill Lynch





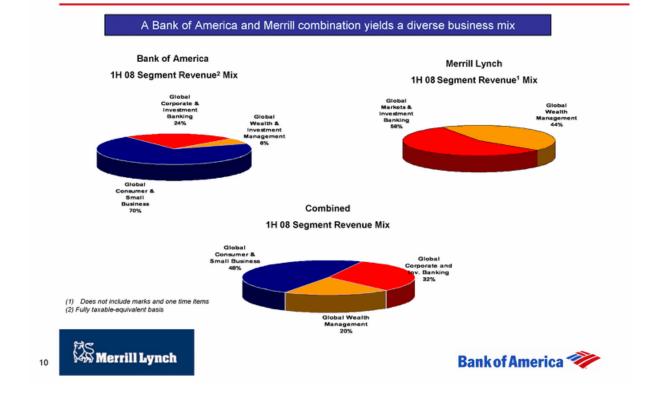


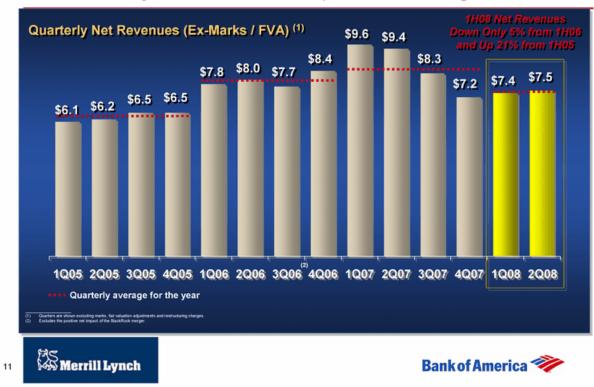
## **Strengthens Important Relationship Cornerstone Products**

## Transaction Strengthens Bank of America's Corporate and Investment Banking

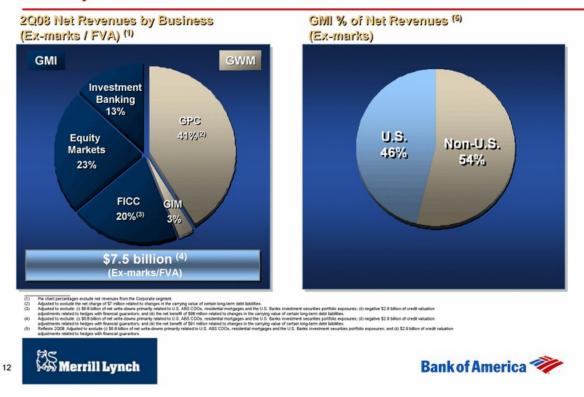
	Businesses up to \$2B in revenues	Larger companies and sponsors	Investors
Relationship Management Team	Global Commercial Bank	Global Investment Bank	Capital Market Sales Trading Teams
<u>Capabilities</u>	Lending	Lending	Research
	Treasury Management	Treasury Management	Trading Financing
	Strategic Advice	Strategic Advice	
	Debt/Equity Capital Markets	Debt/Equity Capital Markets	
<u>Key 2Q08 Stats (1)</u>	157,600 Clients	8,100 Clients	5,500 Clients
	\$256B Loans	\$79B Loans	\$337B Trading Related Assets \$1.1B Revenue
	\$102B Deposits	\$132B Deposits	
	\$3.2B Revenue	\$1.7B Revenue	

#### **Diversifies Revenue Stream**





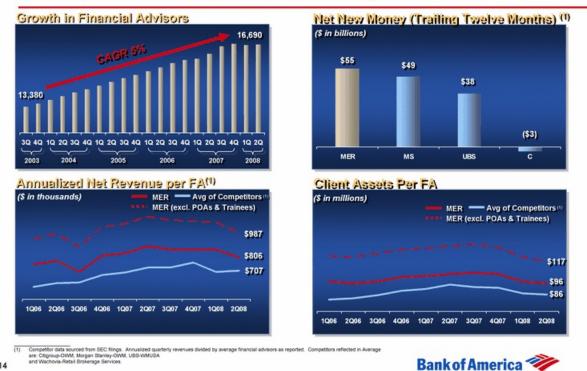
## Stable Merrill Lynch Core Franchise Despite Market Challenges



## Merrill Lynch's Diversified Business Model

India	Market leader with full local capabilities, significant expansion since increasing stake in DSP Merrill Lynch to 90%		
	GWM and principal investments are significant growth opportunities		
	One of our most successful emerging market platforms to date		
Brazil	<ul> <li>Recently added leading investment banking team to further bolster local capabilities and foreign bank franchise</li> </ul>		
Middle East /	Building out GMI franchise to complement GWM position		
North Africa	Focus on delivering fully integrated wealth management and institutiona solutions to sovereign wealth clients		
Russia	<ul> <li>Opened Moscow office in January 2008, franchise build toward full GMI capabilities underway</li> </ul>		
	• #1 in Russia M&A 1H08 revenues 4x full-year 2007 revenues		
China	<ul> <li>Significant long-term growth opportunities with strategic focus on obtaining local licenses</li> </ul>		
S Merrill Lynch	Bank of America 🤎		

## Merrill Lynch Was Focusing on Growth in Emerging Markets



#### Merrill Lynch Has a Premier Global Wealth Management Platform

#### **Transaction Overview**

- All stock transaction based on an exchange ratio of .8595 BAC shares for each ML share (\$50 billion based on 9/12/08 price)
  - Premium over 9/12/08 close 70%
  - Premium over last 5-day average 29%
  - Multiple of earnings
    - 12.1x 2009 EPS
    - 10.9x 2010 EPS
  - Multiple of tangible book 1.83x
- Transaction is expected to close by end of first quarter 2009
- Necessary approvals
  - Shareholders of both companies
  - Standard regulatory approvals





#### **Transaction Financials**

- Used First Call estimates for 2009 & 2010 for both companies
- Expense efficiencies of \$7 billion pre-tax (10% combined base)
  - Over 20% in 2009
  - Fully realized in 2012
- \$450 million in amortization expense
- Restructuring charges of \$2.0 billion after tax
- Accretion/(dilution)
  - 3% dilutive in 2009
  - Breakeven in 2010





#### **Other Considerations**

- Risk
  - Due diligence complete
  - Significant progress by Merrill Lynch in reducing risk
  - Asset valuations carefully reviewed
- Capital
  - Goodwill approximately \$23 billion
  - Other intangibles \$6 billion
  - Tier 1 impact estimated at 20 25 bps





**America's Premier Financial Services Brand** 





