FORM 4

(Print or Type Responses)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

Reporting Owners

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person— BANK OF AMERICA CORP /DE/				2. Issuer Name and Ticker or Trading Symbol HERTZ GLOBAL HOLDINGS INC [HTZ]						Check all applicable) _X_ Director _X_ 10% Owner					
(Last) (First) (Middle) BANK OF AMERICA CORPORATE CENTER, 100 N TRYON ST				3. Date of Earliest Transaction (Month/Day/Year) 12/06/2010							r (give title belo		Other (specify	/ below)	
(Street) CHARLOTTE, NC 28255				4. If Amen	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting PersonForm filed by More than One Reporting Person				
(City)	(State)	(Zip)		Table I - Non-Derivative Securities Acquire							osed of, or l	Beneficially	Owned	
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr. 8)	ction	(A) or Disposed of (Instr. 3, 4 and 5)		of (D)	Beneficial	ant of Securities ally Owned Following d Transaction(s) and 4)		6. Ownership Form: Direct (D) or Indirect	Beneficial Ownership	
						Code	v	Amount	or	Price				(I) (Instr. 4)	(mou. 1)
Common	Stock		12/06/2010			S		55 (2)	D	\$ 13.28	39,181,8	300 (3) (4)	(5) (6) (7)	I	See Footnotes (1) (10) (11)
Common	Stock		12/09/2010			P		55 (2)	A	\$ 13.70	39,181,8	355 (3) (4)	(5) (6) (8)	I	See Footnotes (1) (10) (11)
Common	Stock		12/31/2010			S		26 ⁽²⁾	D	\$ 14.60	39,181,8	329 (3) (4)	(5) (6) (9)	I	See Footnotes (1) (10) (11)
Common	Stock		01/04/2009			P		26 (2)	A	\$ 14.40	39,181,8	355 (3) (4)	(5) (6) (8)	I	See Footnotes (1) (10) (11)
Reminder:	Report on a s	separate line	for each class of secu	urities benefic	cially o	owned direc	Per con	sons wh	o resp	orm ar	e not requ	ction of inf uired to res	spond unl	ess	C 1474 (9-02)
				Derivative S		-		-			•				
1. Title of Derivative Security 2. Conversion or Exercise Price of Derivative Security 3. Transact Date (Month/Date)		on 3A. Deemed Execution De any	4. Transaction Code Year) (Instr. 8)		5.	6. I and (Mo	ate Exercisable Expiration Date onth/Day/Year)		7. T Am Und Sec	Title and ount of derlying urities str. 3 and	8. Price of Derivative Security (Instr. 5)		Owner Form of Deriva Securit Direct or Indi	ottive Ownershi (Instr. 4) (D) (rect	
							Dat	te	Expirati	ion	Amount or e Number				

Relationships

Reporting Owner Name / Address	Director	10% Owner	Officer	Other
BANK OF AMERICA CORP/DE/ BANK OF AMERICA CORPORATE CENTER 100 N TRYON ST CHARLOTTE, NC 28255	X	X		

Signatures

/s/ Margaret E. Nelson, Authorized Signatory for Bank of America	01/11/2011	
**Signature of Reporting Person	Date	

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This Form 4 is being filed by Bank of America Corporation ("BAC" or the "Reporting Person"), a Delaware corporation and bank holding company registered under the Bank Holding Company Act of 1956, on behalf of its subsidiaries.
- (2) Transaction executed by the error correction section of Merrill Lynch, Pierce, Fenner & Smith Incorporated ("MLPFS"), a broker-dealer and subsidiary of BAC, to correct errors made in connection with trades made on behalf of clients of MLPFS.
- (3) In connection with this transaction, BAC has agreed to voluntarily remit appropriate profits, if any, to Hertz Global Holdings, Inc. BAC disclaims such transaction is subject to reporting under Section 16(a) or disgorgement under Section 16(b), and this report shall not be deemed an admission that those sections apply to such transaction.
- 32,187,417 shares are owned directly by ML Global Private Equity Fund, L.P. ("MLGPE"). MLGPE Ltd. is the general partner of MLGPE and is a wholly owned subsidiary of ML Global Private Equity Partners, L.P. ("MLGPEP"), the general partner of which is Merrill Lynch GP, Inc. ("ML GP"), which is a wholly owned subsidiary of Merrill Lynch Group Inc. ("ML Group"), which is a wholly owned subsidiary of Merrill Lynch & Co., Inc. ("ML&Co."), which is a wholly owned subsidiary of BAC.
- (5) 3,872,549 shares are owned directly by Merrill Lynch Ventures L.P. 2001 ("MLV LP"), a limited partnership whose general partner is Merrill Lynch Ventures, L.L.C. ("MLV LLC"), a wholly owned subsidiary of ML Group, which is a wholly owned subsidiary of ML&Co.
- (6) 3,101,137 shares are owned directly by ML Hertz Co-Investor, L.P. ("Hertz Co-Investor LP"), a limited partnership whose general partner is ML Hertz Co-Investor GP, L.L.C. ("Hertz Co-Investor LLC"), whose sole managing member is MLGPE.
- (7) 20,697 shares are owned by MLPFS.
- (8) 20,752 shares are owned by MLPFS.
- (9) 20,726 shares are owned by MLPFS.
- (10) Each of BAC, ML&Co., MLGPE, MLGPE Ltd., MLGPEP, ML GP, ML Group, MLV LP, MLV LLC, Hertz Co-Investor LP, Hertz Co-Investor LLC, MLPFS and MLGPEI (collectively, the "Reporting Persons") disclaims beneficial ownership of these securities except to the extent of its pecuniary interest therein.
- Pursuant to the Shareholders Agreement dated December 21, 2005, as may be amended from time to time, among Clayton, Dubilier & Rice Fund VII, L.P., CDR CCMG

 Co-Investor L.P., CD&R Parallel Fund VII, L.P., Carlyle Partners IV, L.P., CP IV Coinvestment L.P., CEP II U.S. Investments, L.P., CEP II Participations S.a.r.l, MLGPE, MLV LP, CMC-Hertz Partners, L.P. and Hertz Co-Investor LP, MLGPE has the right to designate two members to the board of directors of the Issuer. Each of the Reporting Persons other than MLGPE disclaims its possible status as director of the Issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.