FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Respons	es)								1					
1. Name and Address of Reporting Person* BANK OF AMERICA CORP /DE/			2. Issuer Name and Ticker or Trading Symbol HERTZ GLOBAL HOLDINGS INC [HTZ]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner						
(Last) (First) (Middle) 100 N TRYON ST			3. Date of Earliest Transaction (Month/Day/Year) 03/23/2011					Office	r (give title belo	ow)	Other (spe	cify belo	w)	
(Street) CHARLOTTE, NC 28255			4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(State)	(Zip)	Т	Table I - Non-Derivative Securities Acqu					ired. Disne	osed of, or I	Beneficially	v Owned		
(Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	3. Transaction Code (Instr. 8)		A. Securities Acquired (A) or Disposed of (Instr. 3, 4 and 5)		quired of (D)	5. Amoun Beneficial Reported	nt of Securities lly Owned Following Transaction(s)		6. Ownership I Form:		Nature of lirect
			(Month/Day/Year)	Code	V	Amount	(A) or (D)	Price	(Instr. 3 and 4)			or Indirect (Instr(I) (Instr. 4)		vnership str. 4)
Common Stock		03/23/2011		S		65 (2)	D	\$ 15.7	29,884,4	177 ⁽³⁾ ⁽⁴⁾ !	(5) (6) (7)	Ι		e otnotes (9) (10)
Common Stock		04/07/2011		P		65 (2)	A	\$ 16.15	29,884,5	542 (3) (4)	(5) (6) (8)	I		e otnotes (9) (10)
Reminder: Report on a	separate line	Table II -	rities beneficially o Derivative Securit (e.g., puts, calls, w	ties Acquir	Per con the	sons whatained in form dis	no resp n this f splays	orm are a curre	e not requ ntly valid	ction of inf uired to res OMB conf	spond un	less	SEC 14	74 (9-02)
1 75'4 6 0	I		` ' '						1	0 D : C	0.37 1	6 10		11.37.
1. Title of 2. Derivative Conversion Security or Exercise (Instr. 3) Price of Derivative Security		Execution Day (Year) any	4. Transaction Code Year) (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	and Expiration Date (Month/Day/Year) An Se (In		Am Und Sec	itle and ount of lerlying urities tr. 3 and	8. Price of Derivative Security (Instr. 5)	Securities Form Beneficially Deriv Owned Secur Following Direct		ivative urity: ect (D) ndirect	of Beneficial Ownershi (Instr. 4) (D) irrect	
			Code V	(A) (D)	Dat Exe		Expirat Date	ion Titl	Amount or e Number of Shares					

Reporting Owners

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
BANK OF AMERICA CORP /DE/ 100 N TRYON ST	X	X				
CHARLOTTE, NC 28255						

Signatures

/s/ Margaret E. Nelson, Authorized Signatory for Bank of America	04/12/2011

**Signature of Reporting Person	Date	

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This Form 4 is being filed by Bank of America Corporation ("BAC" or the "Reporting Person"), a Delaware corporation and bank holding company registered under the Bank Holding Company Act of 1956, on behalf of its subsidiaries.
- (2) Transaction executed by the error correction section of Merrill Lynch, Pierce, Fenner & Smith Incorporated ("MLPFS"), a broker-dealer and subsidiary of BAC, to correct errors made in connection with agency brokerage trades made on behalf of clients of MLPFS.
- (3) In connection with this transaction, BAC has agreed to voluntarily remit appropriate profits, if any, to Hertz Global Holdings, Inc. BAC disclaims such transaction is subject to reporting under Section 16(a) or disgorgement under Section 16(b), and this report shall not be deemed an admission that those sections apply to such transaction.
 - 24,540,727 shares are owned directly by ML Global Private Equity Fund, L.P. ("MLGPE"). MLGPE Ltd. is the general partner of MLGPE and is a wholly owned
- (4) subsidiary of ML Global Private Equity Partners, L.P. ("MLGPEP"), the general partner of which is Merrill Lynch GP, Inc. ("ML GP"), which is a wholly owned subsidiary of Merrill Lynch Group Inc. ("ML Group"), which is a wholly owned subsidiary of Merrill Lynch & Co., Inc. ("ML&Co."), which is a wholly owned subsidiary of BAC.
- (5) 2,949,860 shares are owned directly by Merrill Lynch Ventures L.P. 2001 ("MLV LP"), a limited partnership whose general partner is Merrill Lynch Ventures, L.L.C. ("MLV LLC"), a wholly owned subsidiary of ML Group, which is a wholly owned subsidiary of ML&Co.
- (6) 2,362,247 shares are owned directly by ML Hertz Co-Investor, L.P. ("Hertz Co-Investor LP"), a limited partnership whose general partner is ML Hertz Co-Investor GP, L.L.C. ("Hertz Co-Investor LLC"), whose sole managing member is MLGPE.
- (7) 31,643 shares are owned by MLPFS.
- (8) 31,708 shares are owned by MLPFS.
- (9) Each of BAC, ML&Co., MLGPE, MLGPE Ltd., MLGPEP, ML GP, ML Group, MLV LP, MLV LLC, Hertz Co-Investor LP, Hertz Co-Investor LLC, MLPFS and MLGPEI (collectively, the "Reporting Persons") disclaims beneficial ownership of these securities except to the extent of its pecuniary interest therein.
- Pursuant to the Shareholders Agreement dated December 21, 2005, as may be amended from time to time, among Clayton, Dubilier & Rice Fund VII, L.P., CDR CCMG Co-Investor L.P., CD&R Parallel Fund VII, L.P., Carlyle Partners IV, L.P., CP IV Coinvestment L.P., CEP II U.S. Investments, L.P., CEP II Participations S.a.r.l, MLGPE, MLV LP, CMC-Hertz Partners, L.P. and Hertz Co-Investor LP, MLGPE has the right to designate two members to the board of directors of the Issuer. Each of the

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Persons other than MLGPE disclaims its possible status as director of the Issuer.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.