# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Ty   | pe Response   | s)                               |            |  |  |   |   |                             |  |   |  |  |   |  |  |            |  |   |                          |
|--|---|----------------------------------|------------|--|--|---|---|-----------------------------|--|---|--|--|---|--|--|------------|--|---|--------------------------|
| 1. Name and Address of Reporting Person* BANK OF AMERICA CORP /DE/       |   |                                  |            |  | 2. Issuer Name and Ticker or Trading Symbol<br>HERTZ GLOBAL HOLDINGS INC [HTZ] |   |   |                             |  |   |  | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director _X_ 10% Owner   |   |  |  |            |  |   |                          |
| (Last) (First) (Middle) BANK OF AMERICA CORPORATE CENTER, 100 N TRYON ST |   |                                  |            |  | 3. Date of Earliest Transaction (Month/Day/Year) 04/12/2011                    |   |   |                             |  |   | -  | Office   | r (give title belo  | w)                                     | Other (sp  | ecify belo | ow)  |   |                          |
| (Street) CHARLOTTE, NC 28255   |   |                                  |            | 4. If  | 4. If Amendment, Date Original Filed(Month/Day/Year)                           |   |   |                             |  |   |  | 6. Individual or Joint/Group Filing(Check Applicable Line)  _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person |   |  |  |            |  |   |                          |
| (City) (State) (Zip)   |   |                                  |            |  | Table I - Non-Derivative Securities Acqui                                      |   |   |                             |  |   | Acquir   | ired, Disposed of, or Beneficially Owned   |   |  |  |            |  |   |                          |
| (Instr. 3)   |   | Date (Month/Day/Year) E          |            | Execut<br>any                                  | A. Deemed<br>Execution Date, if<br>any<br>Month/Day/Year                       |   | Code  |                             | 4. Securities Acquired (A or Disposed of (D) (Instr. 3, 4 and 5) |   |  | , ,  | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) |  |  | Form:      |  | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |                          |
|  |   |                                  |            |  |  |   | Code  | ,                           | V  | Amount  | (A)<br>or<br>(D)   | Pri  | ice   |  |  |            | (I)<br>(Instr. 4)  |   | str. 4)                  |
| Common   | Stock   |                                  | 04/12      | /2011  |  |   | P   |                             |  | 16 (2)  | A  | \$<br>16.1   | 946   | 29,884,<br>(7)                         | 558 (3) (4)  | (5) (6)    | Ι  | -   | e ootnotes<br>. (9) (10) |
| Common Stock   |   | 04/18                            | 04/18/2011 |  |  | S                                       |   | 16 (2) D \$ 16.6            |  |   | 29,884,542 <sup>(3)</sup> <sup>(4)</sup> <sup>(5)</sup> <sup>(6)</sup> |  | I   | See<br>Footnot<br>(1) (9) (1           |  |            |  |   |                          |
| Reminder:  | Report on a s   | separate line                    | for each   |  |  | peneficially                            |   |                             | Pe<br>co<br>the  | rsons w<br>ntained<br>e form di   | ho res<br>in this<br>splay   | s forn   | n are<br>urren  | not requ<br>tly valid                  | ction of inf<br>lired to res<br>OMB conf   | pond un    | less   | SEC 14  | 74 (9-02)                |
|  |   |                                  |            | Table II                                       |  | outs, calls, v                          |   |                             |  |   |  |  |   | yownea                                 |  |            |  |   |                          |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                      | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transact<br>Date<br>(Month/Da |            | 3A. Deemed<br>Execution I<br>any<br>(Month/Day | Date, if   | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Numb of Deriva Securi Acqui (A) or Dispo of (D) (Instr. 4, and | ntive<br>ties<br>red<br>sed | an   | 6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Ai (Iii Se (Iii Cli |  | Amor<br>Unde<br>Secur  | erlying rities tr. 3 and Security (Instr. 5)  |  | Securities F<br>Beneficially I<br>Owned S<br>Following I<br>Reported c<br>Transaction(s) |            | nership<br>m of<br>ivative<br>urity:<br>ect (D)<br>ndirect | Beneficia   |                          |
|  |   |                                  |            |  |  | Code V                                  | (A)   | (D)                         |  | ate<br>xercisable   |  | ration   | Title   | Amount<br>or<br>Number<br>of<br>Shares |  |            |  |   |                          |

## **Reporting Owners**

|  | Relationships |              |         |       |  |  |  |
|--|---------------|--------------|---------|-------|--|--|--|
| Reporting Owner Name / Address   | Director      | 10%<br>Owner | Officer | Other |  |  |  |
| BANK OF AMERICA CORP /DE/<br>BANK OF AMERICA CORPORATE CENTER<br>100 N TRYON ST<br>CHARLOTTE, NC 28255 | X             | X            |         |       |  |  |  |

#### **Signatures**

| /s/ Margaret E. Nelson, Authorized Signatory for Bank of America | 05/03/2011 |  |
|--|------------|--|
| ***Signature of Reporting Person                                 | Date       |  |

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This Form 4 is being filed by Bank of America Corporation ("BAC" or the "Reporting Person"), a Delaware corporation and bank holding company registered under the Bank Holding Company Act of 1956, on behalf of its subsidiaries.
- (2) Transaction executed by the error correction section of Merrill Lynch, Pierce, Fenner & Smith Incorporated ("MLPFS"), a broker-dealer and subsidiary of BAC, to correct errors made in connection with agency brokerage trades made on behalf of clients of MLPFS.
- (3) In connection with this transaction, BAC has agreed to voluntarily remit appropriate profits, if any, to Hertz Global Holdings, Inc. BAC disclaims such transaction is subject to reporting under Section 16(a) or disgorgement under Section 16(b), and this report shall not be deemed an admission that those sections apply to such transaction.
  - 24,540,727 shares are owned directly by ML Global Private Equity Fund, L.P. ("MLGPE"). MLGPE Ltd. is the general partner of MLGPE and is a wholly owned subsidiary of ML Global Private Equity Partners, L.P. ("MLGPEP"), the general partner of which is Merrill Lynch GP, Inc. ("ML GP"), which is a wholly owned subsidiary
- of Merrill Lynch Group Inc. ("ML Group"), which is a wholly owned subsidiary of Merrill Lynch & Co., Inc. ("ML&Co."), which is a wholly owned subsidiary of BAC. MLGPE Ltd., as the general partner of MLGPE, has decision-making power over the voting and disposition of shares of portfolio investments of MLGPE, including MLGPE's investment in the Issuer. However, the consent of MLGPEP is expressly required in connection with any such vote or disposition. In turn, action by MLGPEP with respect to investment matters requires the consent of MLGPEP's investment committee as well as its general partner, ML GP.
- (5) 2,949,860 shares are owned directly by Merrill Lynch Ventures L.P. 2001 ("MLV LP"), a limited partnership whose general partner is Merrill Lynch Ventures, L.L.C. ("MLV LLC"), a wholly owned subsidiary of ML Group, which is a wholly owned subsidiary of ML&Co.
- (6) 2,362,247 shares are owned directly by ML Hertz Co-Investor, L.P. ("Hertz Co-Investor LP"), a limited partnership whose general partner is ML Hertz Co-Investor GP, L.L.C. ("Hertz Co-Investor LLC"), whose sole managing member is MLGPE.
- (7) 31,724 shares are owned by MLPFS.
- (8) 31,708 shares are owned by MLPFS.
- (9) Each of BAC, ML&Co., MLGPE, MLGPE Ltd., MLGPEP, ML GP, ML Group, MLV LP, MLV LLC, Hertz Co-Investor LP, Hertz Co-Investor LLC, MLPFS and MLGPEI (collectively, the "Reporting Persons") disclaims beneficial ownership of these securities except to the extent of its pecuniary interest therein.
- Pursuant to the Shareholders Agreement dated December 21, 2005, as may be amended from time to time, among Clayton, Dubilier & Rice Fund VII, L.P., CDR CCMG

  Co-Investor L.P., CD&R Parallel Fund VII, L.P., Carlyle Partners IV, L.P., CP IV Coinvestment L.P., CEP II U.S. Investments, L.P., CEP II Participations S.a.r.l, MLGPE, MLV LP, CMC-Hertz Partners, L.P. and Hertz Co-Investor LP, MLGPE has the right to designate two members to the board of directors of the Issuer. Each of the Reporting Persons other than MLGPE disclaims its possible status as director of the Issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.