FORM	4
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)							
1. Name and Address of Reporting Perso MERRILL LYNCH & CO INC	n <u>*</u>	2. Issuer Name and Ticker or Trading Symbol HERTZ GLOBAL HOLDINGS INC [HTZ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director _X_ 10% Owner				
4 WORLD FINANCIAL CENTE	(Middle) R	3. Date of Earliest Transaction (Month/Day/Year) 03/04/2008	Officer (give title below)Other (specify below)				
(Street) NEW YORK, NY 10080		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		(Instr. 8)		(A) or D	ities Acquired Disposed of (D) , 4 and 5)		Owned Following Reported Transaction(s)	Form:	7. Nature of Indirect Beneficial
	(Month/Day/Year) Code V Amount (A) or (D) Price		(Instr. 3 and 4)	Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)					
Common Stock	03/04/2008		S		1,866 (1)	D	\$ 10.62	39,141,677 ⁽²⁾ (3) (4) (5) (6) (7)	I	See footnotes (2) (3) (4) (5) (6) (7)
Common Stock	03/04/2008		S		1,384 (1)	D	\$ 10.71	39,140,293 (2) (3) (4) (5) (7) (8)	I	See footnotes (2) (3) (4) (5) (7) (8)
Common Stock	03/04/2008		S		4,900 (1)	D	\$ 10.75	39,135,393 (2) (3) (4) (5) (7) (9)	I	See footnotes (2) (3) (4) (5) (7) (9)
Common Stock	03/04/2008		S		4,600 (1)	D	\$ 10.76	39,130,793 (2) (3) (4) (5) (7) (10)	I	See footnotes (2) (3) (4) (5) (7) (10)
Common Stock	03/04/2008		S		3,500 (1)	D	\$ 10.77	39,127,293 (2) (3) (4) (5) (7) (11)	Ι	See footnotes (2) (3) (4) (5) (7) (11)
Common Stock	03/04/2008		S		3,600 (1)	D	\$ 10.78	39,123,693 (2) (3) (4) (5) (7) (12)	I	See footnotes (2) (3) (4) (5) (7) (12)
Common Stock	03/04/2008		S		50 (1)	D	\$ 10.79	39,123,643 (2) (3) (4) (5) (7) (13)	I	See footnotes (2) (3) (4) (5) (7) (13)
Common Stock	03/04/2008		S		1,300 (1)	D	\$ 10.84	39,122,343 (2) (3) (4) (5) (7) (14)	I	See footnotes (2) (3) (4) (5) (7) (14)
Common Stock	03/04/2008		S		1,700 (1)	D	\$ 10.85	39,120,643 (2) (3) (4) (5) (7) (15)	I	See footnotes (2) (3) (4) (5) (7) (15)
Common Stock	03/04/2008		S		1,500 (1)	D	\$ 10.86	39,119,143 ⁽²⁾ (3) (4) (5) (7) (16)	Ι	See footnotes (2) (3) (4) (5) (7) (16)
Common Stock	03/04/2008		S		600 (<u>1)</u>	D	\$ 10.88	39,118,543 (2) (3) (4) (5) (7) (17)	Ι	See footnotes (2) (3) (4) (5) (7) (17)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained SEC 1474 (9-02) in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code		Number		Expiration Date (Month/Day/Year)		7. Title and of Underlyin Securities (Instr. 3 and	ıg	Derivative	Securities Beneficially Owned Following Reported Transaction(s)	Derivative Security: Direct (D) or Indirect	Beneficial
				Code	v	(A)			Expiration Date		Amount or Number of Shares				
Call Option (right to buy)	\$ 12.5	03/04/2008		Р		50 (1)		03/04/2008	03/20/2008	Common Stock	5,000	\$ 0.2	50	Ι	See footnote (18)
Call Option (right to buy)	\$ 12.5	03/04/2008		Р		200 <u>(1)</u>		03/04/2008	03/20/2008	Common Stock	20,000	\$ 0.25	200	Ι	See footnote (18)
Put Option (right to sell)	\$ 12.5	03/04/2008		S			250 (1)	03/04/2008	03/20/2008	Common Stock	25,000	\$ 2.04	250	Ι	See footnote (18)

Reporting Owners

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
MERRILL LYNCH & CO INC 4 WORLD FINANCIAL CENTEF NEW YORK, NY 10080	X	Х					

Signatures

Merrill Lynch & Co. Inc. By: Frank Marinaro	03/06/2008
**Signature of Penorting Person	Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Transaction executed by Merrill Lynch, Pierce, Fenner & Smith Incorporated ("MLPFS"), a wholly-owned subsidiary of Merrill Lynch & Co., Inc. ("ML&Co., Inc."), to facilitate a (1) client order.

The Reporting Person disclaims beneficial ownership of these securities, except to the extent of its pecuniary interest therein. In connection with all of the transactions reported on this Form, the Reporting Person has agreed to voluntarily remit appropriate profits, if any, to Hertz Global Holdings, Inc. The Reporting Person disclaims that the transactions reported on (2)

- this Form are subject to reporting under Section 16(a) or disgorgement under Section 16(b), and this report shall not be deemed an admission that those sections apply to these transactions
- 32,147,805 shares are owned directly by ML Global Private Equity Fund, L.P. ("MLGPE"), a partnership of which MLGPE Ltd. is the general partner, which is a wholly-owned (3) subsidiary of ML Global Private Equity Partners, L.P., the general partner of which is Merrill Lynch GP, Inc., which is a wholly-owned subsidiary of Merrill Lynch Group, Inc., which is a wholly-owned subsidiary of ML&Co., Inc.
- 3,872,549 shares are owned directly by Merrill Lynch Ventures L.P. 2001, a partnership of which Merrill Lynch Ventures, LLC is the general partner, which is a wholly-owned (4) subsidiary of Merrill Lynch Group, Inc., which is a wholly-owned subsidiary of ML&Co., Inc.
- 3,101,137 shares are owned directly by ML Hertz Co-Investor, L.P., a partnership of which ML Hertz Co-Investor GP, L.L.C. is the general partner, the sole managing member of (5) which is MLGPE. See footnote 3.
- (6) 20,186 shares are owned directly by MLPFS.

Pursuant to the Stockholders Agreement dated December 21, 2005, as may be amended from time to time, among Clayton, Dubilier & Rice Fund VII, L.P., CDR CCMG Co-Investor L.P., CD&R Parallel Fund VII, L.P., Carlyle Partners IV, L.P., CP IV Coinvestment L.P., CEP II U.S. Investments, L.P., CEP II Participations S.a.r.l, MLGPE, Merrill Lynch Ventures (7)

- L.P. 2001, CMC-Hertz Partners, L.P. and ML Hertz Co-Investor, L.P., MLGPE has the right to designate two members to the board of directors of the Issuer. ML&Co., Inc. disclaims its possible status as a director of the Issuer.
- (8) 18,802 shares are owned directly by MLPFS.
- (9) 13,902 shares are owned directly by MLPFS.
- (10) 9,302 shares are owned directly by MLPFS.
- (11) 5,802 shares are owned directly by MLPFS.
- (12) 2,202 shares are owned directly by MLPFS.
- (13) 2,152 shares are owned directly by MLPFS.

(14) 852 shares are owned directly by MLPFS.

(15) MLPFS' direct ownership position is short 848 shares.

(16) MLPFS' direct ownership position is short 2,348 shares.

(17) MLPFS' direct ownership position is short 2,948 shares.

(18) Option directly owned by MLPFS.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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