

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

OMB Number:	3235-0287
Estimated average burden hours per response...	0.5

1. Name and Address of Reporting Person BANK OF AMERICA CORP./DE/			2. Issuer Name and Ticker or Trading Symbol NUVEEN DIVIDEND ADVANTAGE MUNICIPAL FUND [NAD]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ X _____ 10% Owner Officer (give title below) _____ Other (specify below) _____	
(Last) (First) (Middle) BANK OF AMERICA CORPORATE CENTER, 100 N. TRYON STREET (Street)			3. Date of Earliest Transaction (Month/Day/Year) 08/19/2011		6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person _____ X Form filed by More than One Reporting Person _____	
(City) (State) (Zip) CHARLOTTE, NC 28255			4. If Amendment, Date Original Filed (Month/Day/Year)			
Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned						

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Direct (D) or Indirect Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: (I) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BANK OF AMERICA CORP /DE/ BANK OF AMERICA CORPORATE CENTER 100 N. TRYON STREET CHARLOTTE, NC 28255		X		
BANK OF AMERICA NA BANK OF AMERICA CORPORATE CENTER 100 NORTH TRYON STREET CHARLOTTE, NC 28255		X		
Blue Ridge Investments, L.L.C. 214 N. TRYON STREET CHARLOTTE, NC 28255		X		

Bank of America Corporation and Bank of America, N.A., By: /s/ Michael Didovic, Title: Director	08/19/2011
 Signature of Reporting Person	Date
Blue Ridge Investments, L.L.C., By: /s/ John Hiebendahl, Title: SVP	08/19/2011
 Signature of Reporting Person	Date

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The Auction Rate Preferred Shares ("Shares") reported in Table I represent Shares beneficially owned by Bank of America, N.A. ("BANA") and by Blue Ridge Investors, L.L.C. ("Blue Ridge"). BANA is a wholly owned subsidiary of Bank of America Corporation ("Bank of America") and a subsidiary of BANA.

(2) The Shares were called for redemption by the issuer at par value.

The Shares reported herein represent Bank of America's combined holdings in multiple series of auction rate preferred securities of the issuer, which are treated herein as one class of securities in accordance with the Auction Rate Security action letter issued by the Securities and Exchange Commission on September 22, 2008. The transaction relates to CUSIP 67066V200.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.