PROSPECTUS SUPPLEMENT
(TO PROSPECTUS DATED SEPTEMBER 1, 1995)
(TO PROSPECTUS SUPPLEMENT DATED SEPTEMBER 1, 1995)
PROSPECTUS NUMBER: 1289
DATED: OCTOBER 31, 1995

> MERRILL LYNCH \& CO., INC.
> MEDIUM-TERM NOTES, SERIES B DUE NINE MONTHS OR MORE FROM DATE OF ISSUE VARIABLE RATE NOTES

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<TABLE>
<CAPTION>
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BASE RATE: Fed Funds (Prior Day Effective)
INDEX MATURITY: One Day
TRADE DATE: October 31, 1995
SETTLEMENT DATE: November 3, 1995
MATURITY DATE: November 6, 1996
REDEMPTION DATE: N/A
OPTIONAL REPAYMENT DATES: N/A
SPREAD: 0.140% (plus fourteen bps)
SPREAD MULTIPLIER: N/A
MAXIMUM INTEREST RATE: N/A
MINIMUM INTEREST RATE: N/A
INTEREST RESET DATES: Daily, using 1 business day prior
INTEREST PAYMENT DATES: Quarterly on the 6th of February, May, August, and November, commencing
    February 6, }1996\mathrm{ through Maturity Date, subject to modified following
    business day convention.
INITIAL INTEREST RATE: TBD 11/3/95
FORM: Book-entry
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On April 24, 1995, the Company increased to $\$ 11,150,000,000$ the aggregate principal amount of Medium- Term Notes, Series B authorized to be issued pursuant to the attached Prospectus Supplement and supplements related thereto. Such amount represents an increased authorization of $\$ 2,500,000,000$. As of March 31, 1995, the Company had issued and outstanding Notes in an aggregate principal amount of approximately $\$ 5,566,708,000$.

