FILE NO. 33-38879 RULE 424(B)(3)

PROSPECTUS SUPPLEMENT (TO PROSPECTUS DATED SEPTEMBER 1, 1995) (TO PROSPECTUS SUPPLEMENT DATED SEPTEMBER 1, 1995)

PROSPECTUS NUMBER: 1289 DATED: OCTOBER 31, 1995

MERRILL LYNCH & CO., INC. MEDIUM-TERM NOTES, SERIES B DUE NINE MONTHS OR MORE FROM DATE OF ISSUE VARIABLE RATE NOTES

<TABLE>

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BASE RATE:	Fed Funds (Prior Day Effective)
INDEX MATURITY:	One Day
TRADE DATE:	October 31, 1995
SETTLEMENT DATE:	November 3, 1995
MATURITY DATE:	November 6, 1996
REDEMPTION DATE:	N/A
OPTIONAL REPAYMENT DATES:	N/A
SPREAD:	0.140% (plus fourteen bps)
SPREAD MULTIPLIER:	N/A
MAXIMUM INTEREST RATE:	N/A
MINIMUM INTEREST RATE:	N/A
INTEREST RESET DATES:	Daily, using 1 business day prior
INTEREST PAYMENT DATES:	Quarterly on the 6th of February, May, August, and November, commencing February 6, 1996 through Maturity Date, subject to modified following business day convention.
INITIAL INTEREST RATE:	TBD 11/3/95
FORM:	Book-entry

 |On April 24, 1995, the Company increased to \$11,150,000,000 the aggregate principal amount of Medium- Term Notes, Series B authorized to be issued pursuant to the attached Prospectus Supplement and supplements related thereto. Such amount represents an increased authorization of \$2,500,000,000. As of March 31, 1995, the Company had issued and outstanding Notes in an aggregate principal amount of approximately \$5,566,708,000.