FILE NO. 33-65135 RULE 424(B)(3)

PROSPECTUS SUPPLEMENT (TO PROSPECTUS DATED APRIL 4, 1996) (TO PROSPECTUS SUPPLEMENT DATED APRIL 10, 1996)

PROSPECTUS NUMBER: 1363 DATED: MAY 7, 1996

MERRILL LYNCH & CO., INC.

MEDIUM-TERM NOTES, SERIES B

DUE NINE MONTHS OR MORE FROM DATE OF ISSUE

FLOATING RATE NOTES

<TABLE> <CAPTION>

<S> <C>

BASE RATE: Prime (Prior Day H.15)

INDEX MATURITY: One Day

TRADE DATE: May 7, 1996

SETTLEMENT DATE: May 10, 1996

MATURITY DATE: May 13, 1997

REDEMPTION DATE: N/A

OPTIONAL REPAYMENT DATES: N/A

SPREAD: -2.790%

(minus two hundred seventy nine bps)

SPREAD MULTIPLIER: N/A

MAXIMUM INTEREST RATE: N/A

MINIMUM INTEREST RATE: N/A

INTEREST RESET DATES: Daily

INTEREST PAYMENT DATES: 13th of August, November, February and May commencing August, 1996,

subject to following business day convention.

INITIAL INTEREST RATE: TBD, May 9, 1996

FORM: Book-entry

</TABLE>

ADDITIONAL INFORMATION: The first paragraph of the section "Incorporation of Certain Documents by Reference" contained in the attached prospectus, dated September 1, 1995, is hereby updated to specifically include reference to the Current Reports of Merrill Lynch & Co., Inc. Form 8-K dated September 19, 1995, October 17, 1995, November 2, 1995 and November 27, 1995 filed pursuant to Section 13 of the Securities and Exchange Act of 1934 which are incorporated by reference into such Prospectus. In addition, the amount of Securities that the Company

intends to sell from time to time specified on the first page of such Prospectus

has been updated to equal \$8,741,425,546 aggregate principal amount of Debt Securities (or net proceeds in the case of warrants and in the case of securities issued at an original issue discount).