FILE NO. 33-65135 RULE 424(B)(3)

## PROSPECTUS SUPPLEMENT (TO PROSPECTUS DATED APRIL 4, 1996) (TO PROSPECTUS SUPPLEMENT DATED APRIL 10, 1996)

PROSPECTUS NUMBER: 1387 DATED: JULY 23, 1996

MERRILL LYNCH & CO., INC. MEDIUM-TERM NOTES, SERIES B DUE NINE MONTHS OR MORE FROM DATE OF ISSUE FLOATING RATE NOTES

<TABLE> <CAPTION>

<S> <C>

Fed Funds (Prior Day H.15) BASE RATE:

INDEX MATURITY: One Day

TRADE DATE: July 23, 1996

SETTLEMENT DATE: July 26, 1996

July 27, 1998 MATURITY DATE:

REDEMPTION DATE: N/A

OPTIONAL REPAYMENT DATES: N/A

SPREAD: 0.300% (plus thirty bps)

SPREAD MULTIPLIER: N/A

MAXIMUM INTEREST RATE: N/A

MINIMUM INTEREST RATE: N/A

INTEREST RESET DATES: Daily

 $27\mathrm{th}$  of January, April, July and October, commencing October 1996 through Maturity, subject to following business day convention. INTEREST PAYMENT DATES:

INITIAL INTEREST RATE: TBD, July 26, 1996

FORM: Book-entry

</TABLE>