

PROSPECTUS SUPPLEMENT
(TO PROSPECTUS DATED APRIL 4, 1996)
(TO PROSPECTUS SUPPLEMENT DATED APRIL 10, 1996)

PROSPECTUS NUMBER: 1414
DATED: NOVEMBER 1, 1996

MERRILL LYNCH & CO., INC.
MEDIUM-TERM NOTES, SERIES B
DUE NINE MONTHS OR MORE FROM DATE OF ISSUE
FLOATING RATE NOTES

<TABLE>
<CAPTION>

<S>	<C>
BASE RATE:	LIBOR
INDEX MATURITY:	One Month
TRADE DATE:	November 1, 1996
SETTLEMENT DATE:	November 6, 1996
MATURITY DATE:	May 6, 1998
REDEMPTION DATE:	N/A
OPTIONAL REPAYMENT DATES:	N/A
SPREAD:	-0.010% (minus one bps)
SPREAD MULTIPLIER:	N/A
MAXIMUM INTEREST RATE:	N/A
MINIMUM INTEREST RATE:	N/A
INTEREST RESET DATES:	Monthly, using two business days prior.
INTEREST PAYMENT DATES:	The 6th of each month commencing December 1996 through Maturity, subject to Modified Following Business Day convention.
INITIAL INTEREST RATE:	5.365%
FORM:	Book-entry

</TABLE>