

PROSPECTUS SUPPLEMENT
(TO PROSPECTUS DATED APRIL 4, 1996)
(TO PROSPECTUS SUPPLEMENT DATED APRIL 10, 1996)

PROSPECTUS NUMBER: 1431
DATED: JANUARY 3, 1997

MERRILL LYNCH & CO., INC.
MEDIUM-TERM NOTES, SERIES B
DUE NINE MONTHS OR MORE FROM DATE OF ISSUE
FLOATING RATE NOTES

<TABLE>
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BASE RATE:	LIBOR
INDEX MATURITY:	One Month
TRADE DATE:	January 3, 1997
SETTLEMENT DATE:	January 8, 1997
MATURITY DATE:	January 8, 1998
REDEMPTION DATE:	N/A
OPTIONAL REPAYMENT DATES:	N/A
SPREAD:	-0.040% (minus four bps)
SPREAD MULTIPLIER:	N/A
MAXIMUM INTEREST RATE:	N/A
MINIMUM INTEREST RATE:	N/A
INTEREST RESET DATES:	Monthly, using two business day prior.
INTEREST PAYMENT DATES:	The 8th of each month commencing February 1997 through Maturity, subject to Modified Following Business Day Convention.
INITIAL INTEREST RATE:	5.45219%
FORM:	Book-entry

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