

PROSPECTUS SUPPLEMENT
(TO PROSPECTUS DATED JANUARY 6, 1997)
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PROSPECTUS NUMBER: 1436
DATED: JANUARY 10, 1997

MERRILL LYNCH & CO., INC.
MEDIUM-TERM NOTES, SERIES B
DUE NINE MONTHS OR MORE FROM DATE OF ISSUE
FLOATING RATE NOTES

<TABLE>
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<S>	<C>
BASE RATE:	LIBOR
INDEX MATURITY:	Three Months
TRADE DATE:	January 10, 1997
SETTLEMENT DATE:	January 15, 1997
MATURITY DATE:	January 15, 2002
REDEMPTION DATE:	N/A
OPTIONAL REPAYMENT DATES:	N/A
SPREAD:	0.100% (Plus ten bps)
SPREAD MULTIPLIER:	N/A
MAXIMUM INTEREST RATE:	N/A
MINIMUM INTEREST RATE:	N/A
INTEREST RESET DATES:	Quarterly, using two business days prior.
INTEREST PAYMENT DATES:	The 15th day of January, April, July, and October, commencing April 15, 1997 through the Maturity Date; subject to modified following business day convention.
INITIAL INTEREST RATE:	5.69375%
FORM:	Book-entry

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