FILE NO. 333-13649 RULE 424(B)(3)

PROSPECTUS SUPPLEMENT (TO PROSPECTUS DATED JANUARY 6, 1997) (TO PROSPECTUS SUPPLEMENT DATED JANUARY 6, 1997)

PROSPECTUS NUMBER: 1441 DATED: JANUARY 16, 1997

MERRILL LYNCH & CO., INC. MEDIUM-TERM NOTES, SERIES B DUE NINE MONTHS OR MORE FROM DATE OF ISSUE FLOATING RATE NOTES

| <table> <caption></caption></table> | |
|---|---|
| <s></s> | <c></c> |
| BASE RATE: | LIBOR |
| INDEX MATURITY: | 6 Month |
| TRADE DATE: | January 16, 1997 |
| SETTLEMENT DATE: | January 22, 1997 |
| MATURITY DATE: | January 22, 1998 |
| REDEMPTION DATE: | N/A |
| OPTIONAL REPAYMENT DATES: | N/A |
| SPREAD: | -0.085% (minus eight and one half bps) |
| SPREAD MULTIPLIER: | N/A |
| MAXIMUM INTEREST RATE: | N/A |
| MINIMUM INTEREST RATE: | N/A |
| INTEREST RESET DATES: | Semi-Annual, using two business day prior. |
| INTEREST PAYMENT DATES: | The 22nd of, July, and Maturity, subject to Modified Business Day Convention. |
| INITIAL INTEREST RATE: | TBD, January 20, 1997 |
| FORM: | Book-entry |
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