

PROSPECTUS SUPPLEMENT  
(TO PROSPECTUS DATED JANUARY 6, 1997)  
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PROSPECTUS NUMBER: 1443  
DATED: JANUARY 17, 1997

MERRILL LYNCH & CO., INC.  
MEDIUM-TERM NOTES, SERIES B  
DUE NINE MONTHS OR MORE FROM DATE OF ISSUE  
FLOATING RATE NOTES

<TABLE>  
<CAPTION>

<S>	<C>
BASE RATE:	LIBOR
INDEX MATURITY:	Three Months
TRADE DATE:	January 17, 1997
SETTLEMENT DATE:	January 23, 1997
MATURITY DATE:	January 24, 2000
REDEMPTION DATE:	N/A
OPTIONAL REPAYMENT DATES:	N/A
SPREAD:	0.070% (Plus seven bps)
SPREAD MULTIPLIER:	N/A
MAXIMUM INTEREST RATE:	N/A
MINIMUM INTEREST RATE:	N/A
INTEREST RESET DATES:	Quarterly, using two business day prior.
INTEREST PAYMENT DATES:	The 24th day of January, April, July, and October, commencing April 24, 1997, through the Maturity Date; subject to modified following business day convention.
INITIAL INTEREST RATE:	5.63%
FORM:	Book-entry

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