FILE NO. 333-13649 RULE 424(B)(3)

PROSPECTUS SUPPLEMENT (TO PROSPECTUS DATED JANUARY 6, 1997) (TO PROSPECTUS SUPPLEMENT DATED JANUARY 6, 1997)

PROSPECTUS NUMBER: 1448 DATED: JANUARY 23, 1997

MERRILL LYNCH & CO., INC.

MEDIUM-TERM NOTES, SERIES B

DUE NINE MONTHS OR MORE FROM DATE OF ISSUE

FLOATING RATE NOTES

<TABLE> <CAPTION>

<S> <C>

BASE RATE: LIBOR

INDEX MATURITY: Three Month

TRADE DATE: January 23, 1997

SETTLEMENT DATE: January 28, 1997

MATURITY DATE: January 28, 2000

REDEMPTION DATE: N/A

OPTIONAL REPAYMENT DATES: N/A

SPREAD: 0.080%

(plus eight bps)

SPREAD MULTIPLIER: N/A

MAXIMUM INTEREST RATE: N/A

MINIMUM INTEREST RATE: N/A

INTEREST RESET DATES: Quarterly, using two business day prior.

INTEREST PAYMENT DATES: The 28th day of January, April, July and October, commencing April 28,

1997, through the Maturity Date; subject to modified following business $\,$

day convention.

INITIAL INTEREST RATE: 5.64250%

FORM: Book-entry

</TABLE>