FILE NO. 333-28537 RULE 424(B)(3)

PROSPECTUS SUPPLEMENT (TO PROSPECTUS DATED JULY 7, 1997) (TO PROSPECTUS SUPPLEMENT DATED JULY 7, 1997)

PROSPECTUS NUMBER: 1538 DATED: JULY 14, 1997

MERRILL LYNCH & CO., INC.

MEDIUM-TERM NOTES, SERIES B

DUE NINE MONTHS OR MORE FROM DATE OF ISSUE

FLOATING RATE NOTES

<TABLE> <CAPTION>

<S> <C>

BASE RATE: Fed Funds (Prior Day H.15)

INDEX MATURITY: One Day

TRADE DATE: July 14, 1997

SETTLEMENT DATE: July 17, 1997

MATURITY DATE: July 17, 1998

REDEMPTION DATE: N/A

OPTIONAL REPAYMENT DATES: N/A

SPREAD: 0.130% (plus thirteen basis points)

SPREAD MULTIPLIER: N/A

MAXIMUM INTEREST RATE: N/A

MINIMUM INTEREST RATE: N/A

INTEREST RESET DATES: Daily

INTEREST PAYMENT DATES: The 17th of October, January, April and maturity, commencing October

1997

INITIAL INTEREST RATE: TBD, 7/17/97

FORM: Book-entry

</TABLE>