FILE NO. 333-28537 RULE 424(B)(3)

PROSPECTUS SUPPLEMENT (TO PROSPECTUS DATED JULY 7, 1997) (TO PROSPECTUS SUPPLEMENT DATED JULY 7, 1997)

PROSPECTUS NUMBER: 1551 DATED: JULY 29, 1997

MERRILL LYNCH & CO., INC.

MEDIUM-TERM NOTES, SERIES B

DUE NINE MONTHS OR MORE FROM DATE OF ISSUE

FLOATING RATE NOTES

<TABLE> <CAPTION>

<S> <C>

BASE RATE: LIBOR

INDEX MATURITY: One Month

TRADE DATE: July 29, 1997

SETTLEMENT DATE: August 1, 1997

MATURITY DATE: August 3, 1998

REDEMPTION DATE: N/A

OPTIONAL REPAYMENT DATES: N/A

SPREAD: -0.050%

(minus five basis points)

SPREAD MULTIPLIER: N/A

MAXIMUM INTEREST RATE: N/A

MINIMUM INTEREST RATE: N/A

INTEREST RESET DATES: Monthly, using two business days prior.

INTEREST PAYMENT DATES: Monthly on the 3rd of each month commencing September 3, 1997,

through maturity, Subject to Modified Following Business Day

Convention.

INITIAL INTEREST RATE: 5.575%

FORM: Book-entry

</TABLE>