<TABLE> <CAPTION>

<S> <C>

PROSPECTUS SUPPLEMENT
(TO PROSPECTUS AND PROSPECTUS SUPPLEMENT DATED JULY 7, 1997)

RULE 424 (B) (3)

PROSPECTUS NUMBER: 1664

</TABLE>

MERRILL LYNCH & CO., INC.

MEDIUM-TERM NOTES, SERIES B

DUE NINE MONTHS OR MORE FROM DATE OF ISSUE

FLOATING RATE NOTES

<TABLE> <CAPTION>

PRINCIPAL AMOUNT: \$95,000,000 ORIGINAL ISSUE DATE: March 9, 1998

CUSIP NUMBER: 59018SB52 STATED MATURITY DATE: March 9, 2000

INTEREST CALCULATION: DAY COUNT CONVENTION: /x/ REGULAR FLOATING RATE NOTE /x/ ACTUAL/360

// INVERSE FLOATING RATE NOTE // 30/360
(FIXED INTEREST RATE): // ACTUAL/ACTUAL

INTEREST RATE BASIS:

/ / LIBOR / / COMMERCIAL PAPER RATE

/ / CMT RATE // ELEVENTH DISTRICT COST OF FUNDS RATE

/ / PRIME RATE // CD RATE

/x/ FEDERAL FUNDS RATE // OTHER (SEE ATTACHED)

/ / TREASURY RATE
DESIGNATED CMT PAGE:
DESIGNATED LIBOR PAGE:

DESIGNATED CMT PAGE:

CMT TELERATE PAGE:

CMT REUTERS PAGE:

LIBOR REUTERS PAGE:

LIBOR REUTERS PAGE:

INDEX MATURITY: One Day MINIMUM INTEREST RATE: Not Applicable

SPREAD: 0.210% MAXIMUM INTEREST RATE: Not Applicable

INITIAL INTEREST RATE: TBD SPREAD MULTIPLIER: Not Applicable

INTEREST RESET DATES: Daily

INTEREST PAYMENT DATES: Quarterly on the 9th of June, September, December and March, commencing June 9, 1998,

through the maturity date; subject to modified following business day convention.

REPAYMENT AT THE

OPTION OF THE HOLDER: The Notes cannot be repaid prior to the Stated Maturity Date.

REDEMPTION AT THE

OPTION OF THE COMPANY: The Notes cannot be redeemed prior to the Stated Maturity Date.

FORM: The Notes are being issued in fully registered book-entry form.

TRUSTEE: The Chase Manhattan Bank

DATED: March 5, 1998

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