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PROSPECTUS SUPPLEMENT
(TO PROSPECTUS DATED JANUARY 29, 1998, AND PROSPECTUS SUPPLEMENT DATED

FILE NO. 333-44173

RULE 424(B)(3)

MARCH 12, 1998)

PROSPECTUS NUMBER: 1690

</TABLE>

MERRILL LYNCH & CO., INC.

MEDIUM-TERM NOTES, SERIES B

DUE NINE MONTHS OR MORE FROM DATE OF ISSUE

FLOATING RATE NOTES

<TABLE> <CAPTION>

PRINCIPAL AMOUNT: \$100,000,000 ORIGINAL ISSUE DATE: April 16, 1998

CUSIP NUMBER: 59018S E67 STATED MATURITY DATE: April 17, 2001

INTEREST CALCULATION:

/x/ REGULAR FLOATING RATE NOTE

DAY COUNT CONVENTION:

/x/ ACTUAL/360

/ / INVERSE FLOATING RATE NOTE // 30/360
(FIXED INTEREST RATE): // ACTUAL/ACTUAL

INTEREST RATE BASIS:

/ / LIBOR / / COMMERCIAL PAPER RATE

/ / CMT RATE // ELEVENTH DISTRICT COST OF FUNDS RATE

/ / PRIME RATE // CD RATE

/x/ FEDERAL FUNDS RATE // OTHER (SEE ATTACHED)

/ / TREASURY RATE

DESIGNATED CMT PAGE:

CMT TELERATE PAGE:

LIBOR TELERATE PAGE: 3750

CMT REUTERS PAGE: LIBOR REUTERS PAGE:

INDEX MATURITY: N/A MINIMUM INTEREST RATE: Not Applicable

SPREAD: 0.270% MAXIMUM INTEREST RATE: Not Applicable

INITIAL INTEREST RATE: TBD SPREAD MULTIPLIER: Not Applicable

INTEREST RESET DATES: Daily, commencing April 16, 1998 through the maturity date; subject to following

business day convention.

INTEREST PAYMENT DATES: Quarterly, on the 17th of January, April, July and October, commencing July 17,

1998; subject to following business day convention.

REPAYMENT AT THE

OPTION OF THE HOLDER: The Notes cannot be repaid prior to the Stated Maturity Date.

REDEMPTION AT THE

OPTION OF THE COMPANY: The Notes cannot be redeemed prior to the Stated Maturity Date.

FORM: The Notes are being issued in fully registered book-entry form.

TRUSTEE: The Chase Manhattan Bank

DATED: April 13, 1998

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