<TABLE> <CAPTION>

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PROSPECTUS SUPPLEMENT (TO THE PROSPECTUS DATED JANUARY 29, 1998 AND PROSPECTUS SUPPLEMENT DATED MARCH 12, 1998) PROSPECTUS NUMBER: 1723 FILE NO. 333-44173 RULE 424(B)(3)

</TABLE>

MERRILL LYNCH & CO., INC. MEDIUM-TERM NOTES, SERIES B DUE NINE MONTHS OR MORE FROM DATE OF ISSUE FLOATING RATE NOTES

<TABLE> <CAPTION>

| <\$> | <c></c> | <c></c> | | <c></c> |
|---|--|--|---|----------------|
| PRINCIPAL AMOUNT: | \$50,000,000 | | ORIGINAL ISSUE DATE: | June 8, 1998 |
| CUSIP NUMBER: | 59018S J70 | | STATED MATURITY DATE: | June 8, 2000 |
| | | DAY COUNT CONVENTION: /x/ ACTUAL/360 / / 30/360 / / ACTUAL/ACTUAL | | |
| INTEREST RATE BASIS: / / LIBOR / / CMT RATE / / PRIME RATE /x/ FEDERAL FUNDS RATE / / TREASURY RATE DESIGNATED CMT PAGE: CMT TELERATE PAGE: CMT REUTERS PAGE: | | | <pre>/ / COMMERCIAL PAPER RATE / / ELEVENTH DISTRICT COST OF D / / CD RATE / / OTHER (SEE ATTACHED) DESIGNATED LIBOR PAGE: LIBOR TELERATE PAGE: LIBOR REUTERS PAGE:</pre> | FUNDS RATE |
| INDEX MATURITY: | Daily | | MINIMUM INTEREST RATE: | Not Applicable |
| SPREAD: | 0.200% | | MAXIMUM INTEREST RATE: | Not Applicable |
| INITIAL INTEREST RATE: | TBD | | SPREAD MULTIPLIER: | Not Applicable |
| INTEREST RESET DATES: | Daily commencing June 8, 1998 through the maturity date, subject to following business day convention. | | | |
| INTEREST PAYMENT DATES: | NT DATES: Quarterly on the 8th of September, December, March and June, commencing September 8, 1998 through the maturity date, subject to following business day convention. | | | |
| REPAYMENT AT THE OPTION OF THE HOLDER: | The Notes cannot be repaid prior to the Stated Maturity Date. | | | |
| REDEMPTION AT THE OPTION OF THE COMPANY: | The Notes cannot be redeemed prior to the Stated Maturity Date. | | | |
| FORM: | The Notes are being issued in fully registered book-entry form. | | | |
| TRUSTEE: | The Chase Manhattan Bank | | | |
| DATED: | June 3, 1998 | | | |

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