```
<TABLE>
<CAPTION>
<S>}<<
PROSPECTUS SUPPLEMENT
    FILE NO. 333-44173
(TO PROSPECTUS DATED JANUARY 29, 1998 AND PROSPECTUS SUPPLEMENT DATED
    RULE 424(B) (3)
MARCH 12, 1998)
PROSPECTUS NUMBER: 1726
</TABLE>
                    MERRILL LYNCH & CO., INC.
                    MEDIUM-TERM NOTES, SERIES B
                DUE NINE MONTHS OR MORE FROM DATE OF ISSUE
                    FLOATING RATE NOTES
<TABLE>
<CAPTION>
```



```
INITIAL INTEREST RATE: TBD SPREAD MULTIPLIER: Not Applicable
INTEREST RESET DATES: Daily commencing June 12, 1998, through the Maturity Date; subject to following
business day convention.
INTEREST PAYMENT DATES: Quarterly on the 14th of September, December, March, and June, commencing on
    September 14, }1998\mathrm{ through the Maturity Date; subject to following business day
    convention.
REPAYMENT AT THE
OPTION OF THE HOLDER: The Notes cannot be repaid prior to the Stated Maturity Date.
REDEMPTION AT THE
OPTION OF THE COMPANY: The Notes cannot be redeemed prior to the Stated Maturity Date.
FORM: The Notes are being issued in fully registered book-entry form.
TRUSTEE: The Chase Manhattan Bank
DATED: June 8, 1998
```

