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PROSPECTUS SUPPLEMENT
(TO PROSPECTUS DATED JANUARY 29, 1998 AND PROSPECTUS SUPPLEMENT DATED

FILE NO. 333-44173
RULE 424(B)(3)

MARCH 12, 1998)

PROSPECTUS NUMBER: 1728

</TABLE>

MERRILL LYNCH & CO., INC.

MEDIUM-TERM NOTES, SERIES B

DUE NINE MONTHS OR MORE FROM DATE OF ISSUE

FLOATING RATE NOTES

<TABLE> <CAPTION>

PRINCIPAL AMOUNT: \$175,000,000 ORIGINAL ISSUE DATE: June 11, 1998

CUSIP NUMBER: 59018S K45 STATED MATURITY DATE: June 11, 1999

INTEREST CALCULATION:

DAY COUNT CONVENTION:

/x/ REGULAR FLOATING RATE NOTE

/x/ ACTUAL/360

/ / INVERSE FLOATING RATE NOTE // 30/360 (FIXED INTEREST RATE): // ACTUAL/ACTUAL

INTEREST RATE BASIS:

/ / LIBOR / / COMMERCIAL PAPER RATE

/ / CMT RATE // ELEVENTH DISTRICT COST OF FUNDS RATE

/ / PRIME RATE // CD RATE

/x/ FEDERAL FUNDS RATE // OTHER (SEE ATTACHED)

/ / TREASURY RATE

DESIGNATED CMT PAGE:

CMT TELERATE PAGE:

CMT REUTERS PAGE:

LIBOR REUTERS PAGE:

LIBOR REUTERS PAGE:

INDEX MATURITY: Daily MINIMUM INTEREST RATE: Not Applicable

SPREAD: 0.130% MAXIMUM INTEREST RATE: Not Applicable

OPTIONAL "FLIP" COUPON: On December 11, 1998, ML&Co. may exercise a one-time right to convert in whole, but not

in part, the entire principal amount of the Notes to regular Fixed Rate Notes at a rate of 6.00% per annum calculated on an Actual/360 basis and payable upon maturity with 30

days prior notice.

INITIAL INTEREST RATE: 5.66% SPREAD MULTIPLIER: Not Applicable

INTEREST RESET DATES: Daily commencing June 11, 1998, through the Maturity Date; subject to following business

day convention.

INTEREST PAYMENT DATES: Quarterly on the 11th of September, December, March, and Maturity Date; subject to

following business day convention.

REPAYMENT AT THE

OPTION OF THE HOLDER: The Notes cannot be repaid prior to the Stated Maturity Date.

REDEMPTION AT THE

OPTION OF THE COMPANY: The Notes cannot be redeemed prior to the Stated Maturity Date.

FORM: The Notes are being issued in fully registered book-entry form.

TRUSTEE: The Chase Manhattan Bank

DATED: June 8, 1998

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