<TABLE> <CAPTION>

<C>

PROSPECTUS SUPPLEMENT FILE NO. 333-44173 (TO THE PROSPECTUS DATED JANUARY 29, 1998 AND PROSPECTUS SUPPLEMENT RULE 424(B)(3)

DATED MARCH 12, 1998)

PROSPECTUS NUMBER: 1730

</TABLE>

MERRILL LYNCH & CO., INC. MEDIUM-TERM NOTES, SERIES B DUE NINE MONTHS OR MORE FROM DATE OF ISSUE FLOATING RATE NOTES

<TABLE> <CAPTION>

<S> <C> <C> <C>

PRINCIPAL AMOUNT: \$50,000,000 ORIGINAL ISSUE DATE: June 16, 1998

CUSIP NUMBER: 59018S K60 STATED MATURITY DATE: June 15, 2001

INTEREST CALCULATION: DAY COUNT CONVENTION: /x/ REGULAR FLOATING RATE NOTE /x/ ACTUAL/360 / / INVERSE FLOATING RATE NOTE / / 30/360 (FIXED INTEREST RATE): / / ACTUAL/ACTUAL

INTEREST RATE BASIS:

/x/ LIBOR / / COMMERCIAL PAPER RATE / / CMT RATE

/ / ELEVENTH DISTRICT COST OF FUNDS RATE

/ / PRIME RATE / / CD RATE / / FEDERAL FUNDS RATE / / OTHER (SEE ATTACHED)

/ / TREASURY RATE

DESIGNATED CMT PAGE: DESIGNATED LIBOR PAGE: CMT TELERATE PAGE: LIBOR TELERATE PAGE: 3750

CMT REUTERS PAGE: LIBOR REUTERS PAGE:

INDEX MATURITY: MINIMUM INTEREST RATE: Three Months Not Applicable

SPREAD: 0.000% MAXIMUM INTEREST RATE: Not Applicable

INITIAL INTEREST RATE: 5.65625% SPREAD MULTIPLIER: Not Applicable

INTEREST RESET DATES: Quarterly, on the 15th of March, June, September and December, commencing September 15, 1998; subject to modified following business day convention.

INTEREST PAYMENT DATES: Quarterly, on the 15th of March, June, September and December, commencing September 15, 1998; subject to modified following business day convention.

REPAYMENT AT THE

OPTION OF THE HOLDER: The Notes cannot be repaid prior to the Stated Maturity Date.

REDEMPTION AT THE

OPTION OF THE COMPANY: The Notes cannot be redeemed prior to the Stated Maturity Date.

FORM: The Notes are being issued in fully registered book-entry form.

TRUSTEE: The Chase Manhattan Bank

DATED: June 12, 1998

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