<TABLE>

<\$>

PROSPECTUS SUPPLEMENT
(TO PROSPECTUS DATED JANUARY 29, 1998 AND PROSPECTUS SUPPLEMENT DATED

FILE NO. 333-44173
RULE 424(B)(3)

MARCH 12, 1998)

PROSPECTUS NUMBER: 1731

</TABLE>

MERRILL LYNCH & CO., INC.

MEDIUM-TERM NOTES, SERIES B

DUE NINE MONTHS OR MORE FROM DATE OF ISSUE

FLOATING RATE NOTES

<TABLE> <CAPTION>

PRINCIPAL AMOUNT: \$100,000,000 ORIGINAL ISSUE DATE: June 22, 1998

CUSIP NUMBER: 59018S K78 STATED MATURITY DATE: June 22, 1999

INTEREST CALCULATION:

/x/ REGULAR FLOATING RATE NOTE

/ INVERSE FLOATING RATE NOTE

DAY COUNT CONVENTION:

/x/ ACTUAL/360

// 30/360

(FIXED INTEREST RATE): // ACTUAL/ACTUAL

INTEREST RATE BASIS:

/ / LIBOR / / COMMERCIAL PAPER RATE / / CMT RATE / / ELEVENTH DISTRICT COST OF FUNDS RATE

/ / PRIME RATE / / CD RATE

/x/ FEDERAL FUNDS RATE // OTHER (SEE ATTACHED)

/ / TREASURY RATE

DESIGNATED CMT PAGE:

CMT TELERATE PAGE:

CMT REUTERS PAGE:

LIBOR REUTERS PAGE:

LIBOR REUTERS PAGE:

INDEX MATURITY: Daily MINIMUM INTEREST RATE: Not Applicable

SPREAD: 0.110% MAXIMUM INTEREST RATE: Not Applicable

INITIAL INTEREST RATE: TBD SPREAD MULTIPLIER: Not Applicable

INTEREST RESET DATES: Daily commencing June 22, 1998 through the maturity date, subject to following

business day convention.

INTEREST PAYMENT DATES: Quarterly on the 22nd of September, December, March and Maturity subject to

following business day convention.

REPAYMENT AT THE

OPTION OF THE HOLDER: The Notes cannot be repaid prior to the Stated Maturity Date.

REDEMPTION AT THE

OPTION OF THE COMPANY: The Notes cannot be redeemed prior to the Stated Maturity Date.

FORM: The Notes are being issued in fully registered book-entry form.

TRUSTEE: The Chase Manhattan Bank

DATED: June 15, 1998

</TABLE>