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PROSPECTUS SUPPLEMENT

(TO THE PROSPECTUS DATED JANUARY 29, 1998 AND PROSPECTUS SUPPLEMENT

RULE 424(B)(3)

DATED MARCH 12, 1998) PROSPECTUS NUMBER: 1741

</TABLE>

MERRILL LYNCH & CO., INC.

MEDIUM-TERM NOTES, SERIES B

DUE NINE MONTHS OR MORE FROM DATE OF ISSUE

FLOATING RATE NOTES

<TABLE> <CAPTION>

PRINCIPAL AMOUNT: \$450,000,000 ORIGINAL ISSUE DATE: July 31, 1998

CUSIP NUMBER: 59018S L93 STATED MATURITY DATE: November 1, 2001

INTEREST CALCULATION:

/x/ REGULAR FLOATING RATE NOTE

/ INVERSE FLOATING RATE NOTE

DAY COUNT CONVENTION:

/x/ ACTUAL/360

// 30/360

/ / INVERSE FLOATING RATE NOTE // 30/360 (FIXED INTEREST RATE): // ACTUAL/ACTUAL

INTEREST RATE BASIS:

/x/ LIBOR / / COMMERCIAL PAPER RATE

/ / CMT RATE // ELEVENTH DISTRICT COST OF FUNDS RATE

/ / PRIME RATE // CD RATE

/ / FEDERAL FUNDS RATE // OTHER (SEE ATTACHED)

/ / TREASURY RATE

DESIGNATED CMT PAGE:

CMT TELERATE PAGE:

CMT REUTERS PAGE:

LIBOR REUTERS PAGE:

LIBOR REUTERS PAGE:

INDEX MATURITY: Three Months MINIMUM INTEREST RATE: Not Applicable

SPREAD: 0.080% MAXIMUM INTEREST RATE: Not Applicable

INITIAL INTEREST RATE: 5.7675% SPREAD MULTIPLIER: Not Applicable

INTEREST RESET DATES: Quarterly, on the 1st of February, May, August and November, commencing November

1, 1998; subject to modified following business day convention.

INTEREST PAYMENT DATES: Quarterly, on the 1st of February, May, August and November, commencing November

1, 1998; subject to modified following business day convention.

REPAYMENT AT THE

OPTION OF THE HOLDER: The Notes cannot be repaid prior to the Stated Maturity Date.

REDEMPTION AT THE

OPTION OF THE COMPANY: The Notes cannot be redeemed prior to the Stated Maturity Date.

FORM: The Notes are being issued in fully registered book-entry form.

TRUSTEE: The Chase Manhattan Bank

DATED: July 28, 1998

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