<TABLE> <CAPTION>

<C> <S>

PROSPECTUS SUPPLEMENT FILE NO. 333-59997 (TO PROSPECTUS AND PROSPECTUS SUPPLEMENT DATED JULY 30, 1998)

PROSPECTUS NUMBER: 1783

RULE 424(B)(3)

</TABLE>

MERRILL LYNCH & CO., INC. MEDIUM-TERM NOTES, SERIES B DUE NINE MONTHS OR MORE FROM DATE OF ISSUE FLOATING RATE NOTES

<TABLE> <CAPTION>

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PRINCIPAL AMOUNT: \$30,000,000 ORIGINAL ISSUE DATE: October 16, 1998

CUSIP NUMBER: 59018S S21 STATED MATURITY DATE: October 18, 1999

DAY COUNT CONVENTION: INTEREST CALCULATION: /x/ REGULAR FLOATING RATE NOTE /x/ ACTUAL/360

/ / 30/360 / / INVERSE FLOATING RATE NOTE (FIXED INTEREST RATE): / / ACTUAL/ACTUAL

INTEREST RATE BASIS:

/x/ LIBOR / / COMMERCIAL PAPER RATE

/ / CMT RATE / / ELEVENTH DISTRICT COST OF FUNDS RATE

/ / PRIME RATE / / CD RATE

/ / FEDERAL FUNDS RATE / / OTHER (SEE ATTACHED)

/ / TREASURY RATE DESIGNATED CMT PAGE: DESIGNATED LIBOR PAGE: CMT TELERATE PAGE: LIBOR TELERATE PAGE: 3750

CMT REUTERS PAGE: LIBOR REUTERS PAGE:

INDEX MATURITY: MINIMUM INTEREST RATE: Three Months Not Applicable

SPREAD: 0.060% MAXIMUM INTEREST RATE: Not Applicable

INITIAL INTEREST RATE: 5.40906% SPREAD MULTIPLIER: Not Applicable

INTEREST RESET DATES: Quarterly on the 18th of January, April and July, 1999, through the Maturity Date;

subject to modified following business day convention.

INTEREST PAYMENT DATES: Quarterly on the 18th of January, April and July and Maturity Date; subject to

modified following business day convention.

REPAYMENT AT THE

OPTION OF THE HOLDER: The Notes cannot be repaid prior to the Stated Maturity Date.

REDEMPTION AT THE

OPTION OF THE COMPANY: The Notes cannot be redeemed prior to the Stated Maturity Date.

FORM: The Notes are being issued in fully registered book-entry form.

TRUSTEE: The Chase Manhattan Bank

October 13, 1998 DATED:

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